TEN CENTS PER COPY

The Beaver

No. 4 OUTFIT 260 MAR. 1930

King Charles II.

Hudson's Bay Company

INCORPORATED 2ND MAY 1670

Hudson's Bay "Point" Blankets

COLOURS—Camel, Scarlet, Green, Empire Blue, Gray, Khaki, White and Multi-Stripe; also in new Pastel Shades —Rose, Sky-Blue, Helio, Gold and Reseda.

SIZES AND WEIGHTS—

3-Point	3½-Point	4-Point
60x72 inches	63x81 inches	72x90 inches
8 lbs. 5 oz. per pair	10 lbs. per pair	12 lbs. per pair

On sale at all Hudson's Bay Company stores: Winnipeg (Man.), Saskatoon, Yorkton (Sask.), Calgary, Edmonton, Lethbridge (Alta.), Vancouver, Victoria, Kamloops, Nelson and Vernon (B.C.), and at the Company's Fur Trade posts throughout Canada.

Hudson's Bay Company.

INCORPORATED 2ND MAY 1670.

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The Beaver

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No. 4 OUTFIT 260 MARCH 1930

A Song of Home

By ROBERT WATSON

I've travelled o'er the prairies till I've blistered in the sun;
I've watched the Northern Lights at play when prairie day was done;
Two hundred miles I've journeyed through a sea of waving grain;
But O, to roam on Arran's hills and Ayrshire's sands again!

In muskeg ooze I've sunk knee deep; I've made my bed in snow,
And trudged for many a weary mile at thirty-five below;
I've stood upon the frozen peak and watched the pale moon wane;
But, O, I long for Arran's hills and Ayrshire's sands again.

I've sailed the stormy, rock-bound coast from Nome to 'Frisco Bay;
I've seen the fishing fleets scud home when morning skies were gray;
Where corsairs swept triumphant—as they ploughed the Spanish Main—
But I'm hungering for Arran's hills and Ayrshire's sands again.

The heather hills of Arran and the yellow sands of Ayr,
The weeping crimson sunset through a wisp of mermaid's hair,
The salt-drenched wind from off the firth, the seagulls' hoarse refrain,
O, for a glimpse of Arran's hills and Ayrshire's sands again!

The Mingan Islands

HISTORICAL and other data relative to the Mingan islands is of interest to readers of *The Beaver* inasmuch as these islands have been the possession of the Hudson's Bay Company for almost one hundred years. The Mingan islands were discovered by Jacques Cartier on August 9, 1535. On that date Cartier sailed into what is now called Ste. Genevieve Harbour, which pleased him very much, and in which he remained until August 13. He was therefore at this point on August 10, which was the festival of St. Lawrence, and for that reason he called Ste. Genevieve Harbour, with the adjoining Pillage Bay and Betchouane Harbour, by the name of St. Lawrence Bay. This was the first use of the name "St. Lawrence" for Canadian waters, and from this local application it has spread to cover the entire gulf and river now known by that name.

In 1679, Frontenac and Duchesne granted a concession of these islands, for the purposes of seal and cod fishing, to Louis Jolliet (explorer of the Mississippi river) in partnership with Jacques de la Lande. They built up a thriving establishment on one of the islands, but in 1690 this was burned by the expedition of Sir William Phips on its way to attack Quebec.

At Mingan, which is on the mainland opposite one of the Mingan islands, is a small house that was built by the late Lord Strathcona, when, as Donald Smith, he was factor in charge of the Hudson's Bay Company's post at that place.

These excerpts are from a report made by Mr. F. H. Lewis.

The ownership of what are known as the Isles and Islets of Mingan Seigniory changed hands on numerous occasions from 1679, when Intendant Deschesneau granted to Jacques de la Lande and Louis Jolliet "en titre de fief, Seigneurie, haulte, Moyenne et Basse Justice, Les Isles et Islets appellee Mingan etans de Coste du Nord, et qui se suivent jusqu'à la Baye appellée Lance aux Espagnols," until 8th February, 1836, when John Wm. Woolsey, Mathew Lymburner, the heirs of John Richardson

and the executors of the will of Wm. Burn, sold whole and entire fief and seigniory of Isles et Islets de Mingan to the Hudson's Bay Company.

In 1866, John Rose and Thos. W. Ritchie, in a report on the title of the Hudson's Bay Company to property in the Labrador Peninsula, state that they are of opinion that the grant includes all the islands in front of the seigniory of the same name on the mainland.

In 1876, on 26th May, Donald A. Smith, writing to the secretary of the Hudson's Bay Company, London, states that "it has been found difficult to define the limits of this seigniory of the Isles and Islets of Mingan, as the place called L'Anse aux Espagnols is not now known under that name, but in a document of the 10th July, 1709, found among the deeds of the seigniory, these islets are given as extending from L'Isle aux Oeufs to Blanc Sablons, a distance of over three hundred miles along the north shore of the St. Lawrence. This would appear to settle the question of boundary."

On 24th November, 1920, the Company sold Perroquet Island to the Dominion Government, but has remained in possession of all the other islands included in the original sale to the Company.

The photograph here reproduced is from a painting by Gudin and shows Jacques Cartier sailing up the St. Lawrence river in 1535. The original of this reproduction is in possession of Mr. Charles V. Sale, Governor of the Hudson's Bay Company.

Canadian Committee

The Governor and Committee of the Hudson's Bay Company announce that Mr. H. B. Lyall, vice-president and general manager of the Manitoba Bridge & Iron Works Limited, and president and general manager of the Manitoba Rolling Mill Company Limited, has accepted a seat on the Canadian Committee.

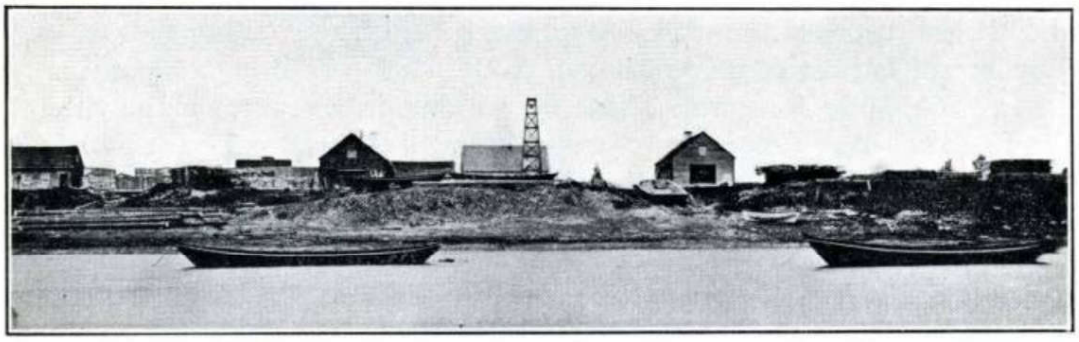
The Canadian Committee of the Hudson's Bay Company now consists of Mr. George W. Allan, K.C. (chairman), Mr. Chief Factor James Thomson, Mr. James A. Richardson, Mr. R. J. Gourley, Mr. C. S. Riley and Mr. H. B. Lyall.

Pastorale

I will go out and walk on the hill—
For the day is brave and the clouds hang high—
Where the spirit may run as a beam of the sun,
And yearning arms embrace the sky.

I will go out as another went,
Up on a hill in the cool of the day;
I will go up as another went,
Up on a hill, to pray.

—*Marcile.*



Moose Factory, About 1870.

The Eskimos of Eastmain

By THE LATE CHIEF FACTOR JAMES L. COTTER

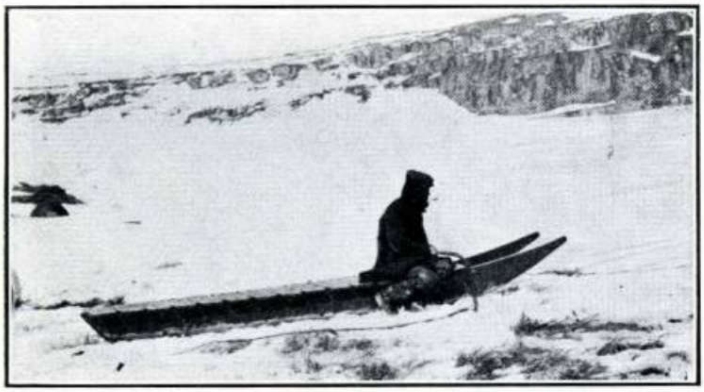
Part 2

NOTWITHSTANDING that he has names for the four seasons, the year for the Eskimo is divided into two parts; one of which he passes in a snow house (iglo) and the other under the shelter of a sealskin tent (tupek). On the Eastmain coast in the vicinity of Little Whale River, the first winter snow falls about the middle of October; further north towards Hudson's Straits the cold season of course comes on somewhat earlier. As soon as the frost and wind have rendered the snow hard enough to be cut into blocks, the Eskimo strikes his tent and moves into winter quarters; to wit, his iglo, that whitest and most perishable of dwellings, which with the first thaw is ready to collapse and drench the inmates with the wet ruins of its vaulted roof; than which however nothing can be more ingenious, more symmetrical, more admirably adapted to the climate which prompted such an order of architecture, or more serviceable to the builder, who rests secure and warm within its walls. The designer of the first iglo was unquestionably a man of genius and of sound common sense, and well deserves to be remembered as the benefactor of his race. Doubtless he had the stern teaching of necessity to sharpen the inventive faculty and to guide him in fashioning the sort of thing he wanted; but the result of his labours is beyond all praise; it is just the house required; no improvement can be made upon it. Material is always at hand, and but one tool is needed—the snow knife, a blade about eighteen inches long.

To build an iglo it is necessary that there should be at least two men, that is to say, if it is to be done at all expeditiously. In the first place a spot is chosen where the snow is beaten hard by the wind, not difficult to find in those bleak regions where the winter gales come in all their unbroken force from the frozen sea, or sweep unresisted over treeless wastes on the land. A number of square blocks are then cut about two and a half feet long, fifteen inches wide and ten inches thick. The foundation is now laid by placing these blocks on edge in a circle twelve or fifteen feet in diameter, the usual size of an iglo. The pieces are made to have a slight inclination inwards and are fitted close together by the skilful use of the

Little Whale River Eskimos Building Iglos, 1872

snow knife. This done, one man takes his stand inside the circle, while his fellow on the outside proceeds to cut more blocks, which he hands to the builder, who continues the work by placing a second tier with great nicety on the top of the first, the faces of the blocks being squared with much neatness in order to make them fit accurately. This row slopes somewhat more inwards than the first, and when finished is followed by a third tier, laid in the same careful manner and with increased slope; and so the edifice grows, the diameter becoming smaller with each tier laid and the arch gradually closing over the builder's head, until at length nothing but a square hole is left, which receives the last block—the keystone—cut somewhat wedge-shaped and dropped into its place from without by the builder within who has raised himself on blocks of snow to accommodate himself to his advancing work. It should be remarked that as soon as the structure becomes too high for the man on the outside to furnish the slabs to his companion, the latter cuts a hole in the wall close to the base, through which the blocks are pushed, and this aperture is afterwards enlarged and shaped into a Gothic arch three feet high by two and a half feet wide to form the door. The builder, after the placing of the keystone, stands under a perfect dome eight or ten feet in height. To complete the interior, blocks of snow two and a half feet in depth are placed close together over the whole floor of the iglo, with the exception of a space four or five feet square at the entrance. On the part thus raised are spread mats made of a small black willow, and on these deerskins and other bedding are laid, the mats preventing the skins from coming in contact with the snow. Thus the situation of the inmates seated or reclining among the deerskins, being on a level with the top of the door, is above the reach of cold air rushing in from without. A porch is always constructed to defend the entrance from the wind as well as to furnish a shelter for a few of the more favoured dogs. Light is admitted to the dwelling through a window made of a piece of ice about eighteen inches square, chipped down with an adze to the thickness of an inch and a half or two inches. This is let carefully into the roof and serves well the purpose for which it is intended. The exterior of the building however has yet to be finished, a task which is entrusted to the women of the party, and is accomplished by three or four of them mounting on the top of the dome—which, strange as it may appear, is in no danger of being broken by their weight—and with small wedges of snow plugging up the interstices, making the whole one even surface



Little Whale River Eskimo Kometik. (The late David Loutit, driver, 1872)

without a chink to invite the entrance of the wind.

The iglo completed and the mats and deerskins spread, the family proceeds to take possession and to make the customary domestic arrangements. A sort of wooden rack is erected, usually at one side of the door, to support the lamp, a shallow stone vessel, in shape the segment of a circle whose cord varies from twelve to eighteen inches in length and which measures five or six inches at its widest part. The depth is about one inch on the curved side, gradually decreasing to nothing at the straight edge. A species of moss is used as wick, and is disposed along the whole length of the straight sides, burning the seal or whale oil supplied to it with a steady and brilliant flame without smoke. Over the lamp is suspended a kettle of the same material as the former (*lapis ollaris*), which in shape somewhat resembles a coffin and has a depth and breadth of four or five inches. Kettle and lamp are or ought to be mates; that is to say, a kettle fifteen inches long should for obvious reasons, have a lamp of similar length to burn beneath it. Above these is placed a netting whereon wet socks and mittens are spread to dry. The lamp is made self-feeding by hanging over it a piece of blubber, from which by the action of the heat the oil drips, and the flame is thus nourished without trouble. If a man has two wives, it is customary for each woman to have a lamp to herself and to occupy the side of the iglo opposite to her rival. At night the door of the hut is closed by a block of snow, and when fifteen or eighteen inches of clear and steady flame are exhibited by the lamp, it can readily be imagined that the interior of one of these dwellings presents an appearance as comfortable as it is peculiar. The temperature is but little above the freezing point, except over the lamp, where of course it rises somewhat higher. If the atmosphere becomes too warm, the ceiling and walls begin to melt and drop, causing much annoyance and discomfort to the inmates. The evil is in a measure remedied by the application of a little bit of snow to the drop in order to freeze it. When, however, the thermometer outside stands at 30 degrees or 40 degrees Farenheit, there is little danger of inconvenience from this source.

The Eskimos from Musquitoe Bay and farther north who trade at the Hudson's Bay Company post, Little Whale River, generally arrive at that place in February or March. They bring with them blubber, sealskins and furskins to barter for European goods of various sorts; the most prized being guns and ammunition, knives, firesteels, needles, hand planes,

saws, adzes, tin kettles and tobacco, of which latter they are extremely fond—men, women and children—and sometimes come vast distances for that alone. Many of them have learned to like flour, oatmeal, sugar and other commodities of the white man; but we have known instances of individuals visiting the post for the first time in their lives refusing to eat bread that was offered to them, and spitting it out with evident distaste, much to the amusement of their more enlightened brethren.

Any man who has spent many years of his life in trading with Indians is positively delighted to do business with an Eskimo. He is so easy to deal with, so readily satisfied and above all believes what is said to him, a state of things that an Indian never arrives at. After he has come to know the prices of the different articles in the trading room and the rates paid for the goods that he brings for sale, his business is despatched in no time and to the satisfaction of both parties concerned, and a dozen Eskimo families will purchase their supplies in less time than one Indian will take to fit himself out with the necessaries for *his* life.

"Lower Fort Garry"

The only published history of the only stone fort of the early fur traders in Canada still intact and in perfect preservation, built one hundred years ago—1831-1839. Clothbound, with twenty-three illustrations and three-page plan. Price, one dollar. On sale at Company's stores and other booksellers, also at Hudson's Bay Company Wholesale Department, Winnipeg and Montreal.

H B C Historical Calendars

We are desirous of completing a set of our Historical Calendars for exhibit purposes, but are short of the following: 1913, Old Time and New Time Trading; 1914, Seven Oaks 1816; 1916, Voyage of *Nonsuch*; 1917, Building of First Fort; 1920, Prince Rupert, First Governor; 1924, Landing of Selkirk Settlers; 1926, Governor of Rupert's Land. We shall be pleased to receive copies of any of these calendars from our readers.

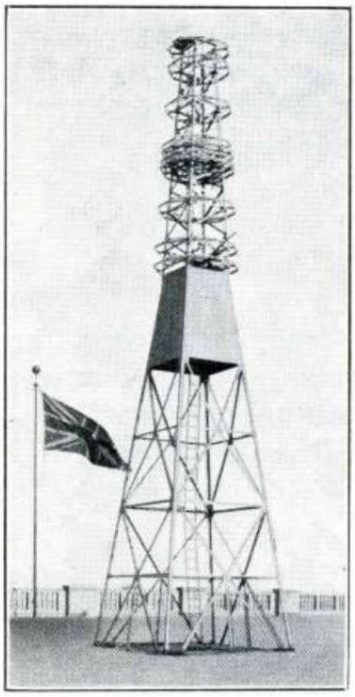
Beaver Binders

This issue completes another volume of *The Beaver*, covering two years. An index will be found at the end of the magazine. *Beaver* binders, in green cloth with gilt lettering, made to carry the eight issues of the past two years, can be had on application to Editor, *The Beaver*, Hudson's Bay House, 93 Main Street, Winnipeg. Price, 80 cents each, postage paid.

The Giant Beacon

Neon Ray on Hudson's Bay Company Winnipeg Store to Guide Air Mail Pilots

FOR more than two and a half centuries the Hudson's Bay Company has been interested in all matters pertaining to travel and transportation in the vast areas of the northwestern portion of this continent, and during the early history of the country located most of the new routes for the primitive canoe, York boat and ox-cart. The Company is still retaining its lead in such matters.



After many months of inquiry and investigation of the most efficient methods of aerial illumination, the Company has decided on the erection of a beacon light of unprecedented power on the roof of the Winnipeg store

This great master light will be visible for a distance of over one hundred miles, and will serve to guide pilots home from the large cities of the south. and also from the great northern country, from the East and the West, where the many posts, depots and stores of the Company are located.

The Company is proceeding on the assumption that enormous developments are bound to take place in aerial transportation in Western Canada, corresponding with those which already have taken place in Europe. Scores of such airships, carrying both passengers and valuable consigments of goods, will, it is anticipated, eventually arrive and depart from Winnipeg every day, and too much care cannot be taken at the present time in preparing for the changes which soon are to come.

The great beacon will burn from official sundown to official sunup. Rising to a height of nearly 200 feet, this great light, as already stated, will be visible for more than 100 miles on clear nights. It is unique in several respects. It will be, so far, the largest airway beacon to be constructed in Canada. It will be the first of its kind officially recognized by the Department of National Defence Air Service, and the location in latitude and longitude of this light will be known throughout the world. It will combine for the first time the advantages of Neon light illumination and a powerful directional light of nearly 2,000,000 candle power, pointing in direction to the landing field.

Obscuring of the ground by fog, mist, or rain is perhaps the most serious handicap to night flying. Neon light, because of its brilliance and the penetrating power of its long rays, cuts through these obstructions as

no other form of light can. Its use as a beacon means a far wider margin of safety for night travellers of the air.

The Neon tubes for the Hudson's Bay Company aerial beacon are the largest ever erected in Canada, and will have about twenty per cent greater intensity than those employed in England's famous light marking Croydon Field airport.

The Western Claude Neon Lights, Limited, have designed, manufactured and erected the Hudson's Bay Neon beacon, this company also being charged with the responsibility of maintenance.

A very elaborate celebration has been planned for the first lighting of the beacon, which will take place March 3, this being the date of the inauguration of the first air mail flight from Winnipeg to Calgary.

It has been arranged that Mayor Webb, from a platform on Hudson's Bay Company's roof, will press the button which will light the beacon for the first time at 8.30 on the evening of March 3. His speech will be carried to the audience on the streets below by means of amplifiers. A Western Canada Airways tri-motor plane, specially lighted for the occasion, will go up and down Main Street and Portage Avenue, and finally circle around the beacon itself.

It has also been arranged for the pilot of this same airplane to throw out thousands of circulars, each of them numbered. Anyone securing one of these circulars and returning it to the Hudson's Bay Company will share in a prize drawing for a number of valuable prizes donated by Hudson's Bay Company, Western Claude Neon Lights Limited, Western Canada Airways and other local stores, theatres and business firms.

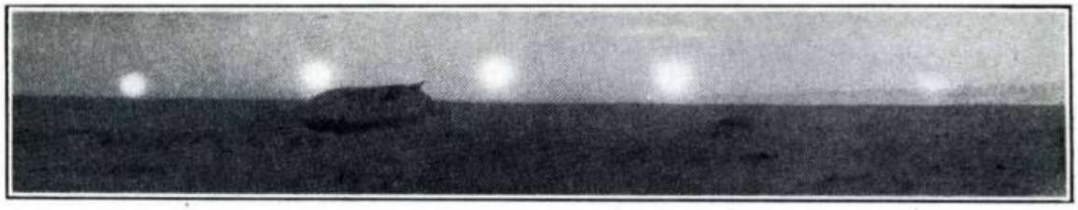
All our front windows on Portage Avenue will be devoted to the story of the development of transportation from the time of the ox cart to the airplane of today. Model airplanes, maps, photographs, trophies, relics and fine lighting effects assure of this display being unique to Winnipeg.

Monday, March 3, will be known as "Beacon Day," and, in order to crowd the store, plans have been laid for a notable merchandise programme which will offer unusual values.

The inauguration of the air mail service, together with the first lighting of Hudson's Bay Company giant beacon, will provide Winnipeg with a spectacle of varied interest, marking March 3, 1930, as another notable date in the story of Western progress.

Cover Picture

Our cover picture represents King Charles the Second, who granted the Royal Charter to the Governor and Company of Adventurers of England trading into Hudson's Bay on 2nd May, 1670. The original portrait, by Sir Peter Lely, from the Drummond collection, hangs in the Committee Room of the Hudson's Bay Company in London, England.



The Sun in the Arctic

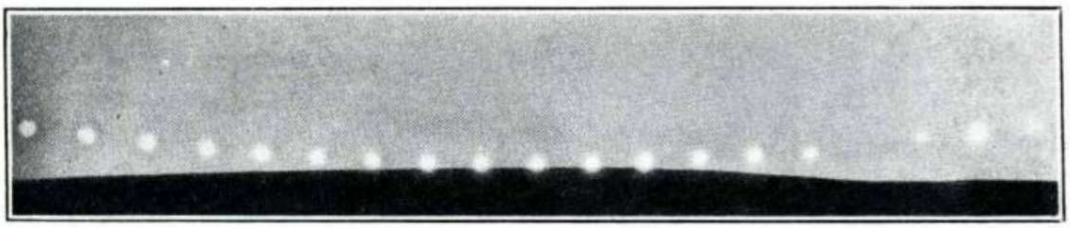
By WILLIAM MURRAY, Post Manager, Herschel Island

THE two strange photographs which we reproduce are of the Arctic sun taken at the periods close to its shortest and longest visibility. The first of these was taken on November 22, four days before the sun's actual disappearance on the 26th, from which date until January 16 no sun is visible. During that interval, it is not totally dark, as might be thought, there being fairly good light at midday, with a red glare in the sky to the south such as can be seen in more temperate climates after the sun has set. Of course, as midwinter approaches, this glare or after-glow diminishes, and at midwinter there is only about two hours per day of what is really twilight. During that period, little or no travelling is done in the Arctic. As winter drags on, a *blue* feeling seizes the individual, and the re-appearance of the sun is eagerly looked for. For days before its return the natives stand on the top of their houses in order to get the very first glimpse of it, and there is much glee when it eventually shows up. There is no heat to the sun at first, in fact the coldest weather of the winter is experienced after its reappearance. Soon, however, the light of the sun becomes so great that snow glasses become a necessity to prevent snow-blindness from the continuous glare on the great, white, unrelieved wastes.

The second picture shows the Midnight Sun, when Old Sol shines by day and by night, becoming almost a nuisance, as midnight is practically as bright as midday and the window blinds do not keep out the light, with the result that sleep becomes difficult.

Winter Sun—To take this picture the camera, facing south, was left stationary and the lens snapped open at intervals of twenty minutes. The last exposure had an interval of twenty-five minutes. Sun above horizon only ninety minutes.

Summer Sun—The camera, facing north, was left stationary and the lens snapped open at intervals of ten minutes. This picture took from 10.30 p.m. to 1.30 a.m. to complete. Sun did not go below the horizon.



The Dease and Simpson Surveys

1837-1839

SOME interesting correspondence has recently come to light in the archives of the Hudson's Bay Company, London, England, touching on the Dease and Simpson surveys of 1837-1839. Carrying out the decision of the Governor and Committee to publish from time to time such items of general historic interest, we have pleasure in quoting these documents.

The letter of Captain John Washington, R.N., secretary of the Royal Geographical Society, London, England, so far as is known has not been published or quoted before.

J. H. Pelly to Rt. Hon. Lord John Russell, 22 April, 1840

. . . . "The operations of the expedition were commenced in the year 1836. In the summer of 1837 they traced the Coast from the mouth of McKenzie's River to Point Barrow (Mr. Simpson having with great toil performed part of the journey on foot) where the navigation was obstructed by ice, thereby connecting the survey and discoveries of Sir John Franklin from the eastward with those of Captn Beechey from the westward.

"In 1838 they descended the Coppermine River, but their boats were obstructed by ice to the westward of Point Turnagain, the extreme point of Sir John Franklin's discoveries to the westward. Mr. Simpson however proceeded on foot for five days at considerable risk at that late season and traced the coast for some distance to the eastward of Point Turnagain, and from thence returned to their winter quarters on the shores of Great Bear Lake. With the breaking up of the ice in 1839, those Gentlemen resumed their harassing labours, and, as Your Lordship will observe by the narrative now enclosed, they accomplished the survey to the mouth of Great Fish River, whereby they connected the surveys and discoveries of Sir John Franklin from the westward with those of Sir George Back from the eastward. They also extended the survey of the Coast for about two degrees of longitude to the eastward of Cape Hay of Sir George Back until they saw open water extending in the direction of the Straits of the Fury and Hecla.

"The discovery of a north-west passage has been considered an object of much interest for nearly three centuries and of sufficient importance to induce Great Britain and Russia to fit out several expeditions at a heavy cost towards its accomplishment. The British Government moreover, by the 18th Geo: 2 Cap, 17, offered a reward of twenty thousand pounds for the discovery: this offer of reward was continued by the 58 Geo: 3rd Cap, 20, but repealed by the 9th Geo: 4th Cap, 66. Notwithstanding this repeal however, several of the officers, who commanded expeditions subsequently fitted out by Government at much cost to the Nation, have been

rewarded for their partial success: I trust therefore that Your Lordship will consider the services and exertions of Messrs. Dease and Simpson of sufficient interest and importance to entitle them likewise to some reward at the hands of Her Majesty's Ministers, more especially so, as the whole expense connected with their expedition, has been defrayed by the Hudson's Bay Company.

"The operations of the expedition are to be continued next year under the command of Mr. Simpson, and as it is not probable that we can have any communication with that Gentleman for two or perhaps three years hence after the departure of the Hudson's Bay Company's ships about the latter end of next month, I beg leave to solicit your Lordship's early consideration of this subject. . . . "

"London, 22nd April, 1840.

"To Capt. Washington, R.N.,
"Royal Geographical Society.

"Sir,—The Governor and Committee have directed me herewith to hand for the information of the Royal Geographical Society copy of a Dispatch from Messrs. Dease & Simpson under date Fort Simpson, McKenzie's River 16/30th Octr. last, detailing the result of their operations during the last season, by which you will notice that they have accomplished the survey of the Coast of North America Eastward from Point Turnagain crossing the entrance of Capt. Sir Geo. Back's Great Fish River, and proceeding onwards into the gulph of Boothia, from whence they were induced owing to the advanced state of the season to return by the same route, leaving but a small portion of the Coast still unexplored and which I have the satisfaction to say will be resumed in all probability the ensuing summer.

"I am, Dear Sir, your very obedt.

"WILLIAM SMITH, Secy.
Hudson's Bay Company."

"Royal Geographical Society, London,
25th April, 1840.

"To William Smith, Esq.,
Secy. Hudson's Bay Company.

"Sir,—I have the honour to acknowledge the receipt of your letter of the 22nd April accompanying a copy of a dispatch received from Messrs. Dease & Simpson detailing the result of their operations during the last summer which has been laid before the Council of this Society, and in reply I am desired to request that you will be pleased to express to Governor Pelly, Mr. Harrison, Mr. Simpson and other gentlemen connected with the Hudson's Bay Company the sincere congratulations of the President and Council of this Society at the very successful result which has attended the exertions of these enterprising officers . . . a result which might almost have been anticipated from the judgment shewn in planning the expedition, and the well tried zeal and enterprise of the men who have

carried it into execution. And it is with the highest satisfaction the Council have learned from your letter that it is intended to resume operations in the course of this summer to which they cordially wish similar success and that the Hudson's Bay Company may have the gratification of knowing that it is to their exertions that Geographers are indebted for completing the tracing of the North coast of America . . . a problem first attempted to be solved by Sebastian Cabot a merchant upwards of three centuries ago and now by another company of merchants to be brought to a successful conclusion.

"The Council have great pleasure in offering a complete set of the London Geographical Journal for the library of the Hudson's Bay Company as a slight testimony of their exertions in the cause of geography.

"I have the honour to be, Sir, your obedt. Servt.

(Signed) JOHN WASHINGTON
Secretary, Royal Geographical Society."

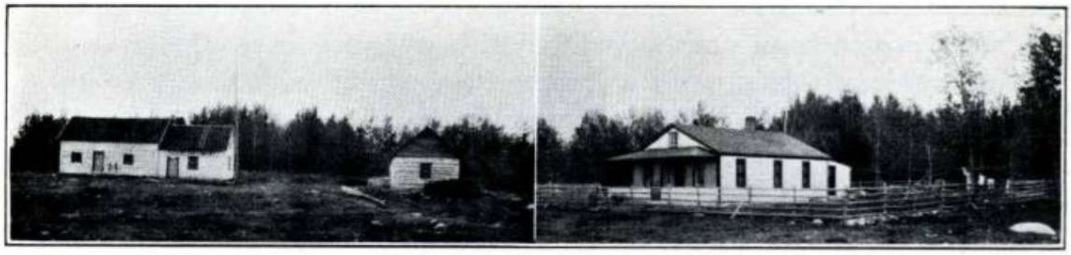
Lord John Russell (Downing Street) to J. H. Pelly, 3rd July, 1840

. . "I have had the honor to lay before the Queen your letter of the 22nd April last, submitting the claims of Messrs. Simpson & Dease for some mark of the Royal favour on account of their successful exertions in furtherance of Arctic Discovery.

"I have the pleasure to inform you that the Queen has been pleased to signify Her gracious intention of granting to each of those Gentlemen a Pension on the Civil List of Her Majesty of One Hundred Pounds a year for their exertions towards completing the discovery of the North West passage. . . . "

Tomb of Sir George Simpson, Kt., in Mount Royal Cemetery, Montreal

The inscription on the tombstone reads: "Sacred to the memory of Sir George Simpson, Kt., Governor in Chief of Rupert's Land, who died at Lachine, September 7th, 1860, aged 73 years."



Store and Warehouses *Manager's Dwelling*

H B C Posts, Keewatin District

No. 14—Cedar Lake Post

By S. J. C. CUMMING, District Manager

CEDAR LAKE post is situated on the Saskatchewan river, eighty miles southeast of The Pas. The Indian name is Chemawawin, derived from the method used in fishing for sturgeon, which consists in the use of floating nets, or seines. The surrounding country is low-lying and swampy, broken by rocky limestone ridges.

The post was originally established on Moose Lake, forty miles north of the present location, and is said to have been built before 1790, but shortage of fur and the use of steamboats in freighting caused it to be moved to the present site, Moose Lake is now run as an outpost.

Freight in former years for this and western posts was brought in via Grand Rapids on Lake Winnipeg, the old tramway on the portage at that point being still in use. York boats were used originally, but later gave way to steamboats. All freight is now shipped in by steamboat from The Pas.

Cedar Lake is unique in the fact that a form of amber is found on the southwestern shore of the lake, about ten miles from the post. Garden produce is raised successfully, although the extremely rocky nature of the soil presents difficulties.

The Anglican Church has been established at Cedar Lake for many years, a native lay reader being in charge at present. The Department of Indian Affairs runs a day school during the summer months for the native children, the teacher during the past summer being J. L. Ball. The Indian population is of swampy Cree origin, and numbers 130, besides a few half-breed families resident around the post.

Among the post managers for the past forty years are the following: W. H. King, E. Haight, R. H. Hooker, J. Duff, J. E. Lonie, J. B. G. Campbell, C. A. Bailey, T. McEwan, N. MacDonald.

"Improvements seem to be what ails Fort Garry now. The new extension to the shop is receiving its finishing touches; new sidewalks have been laid down inside the Fort, and the wall in front has been pierced for a new pedestrian gateway."—*Extract from the Daily Free Press, October 3, 1874.*

Long Service Medals

List No. 12—1st January to 30th June, 1929

FUR TRADE DEPARTMENT

Gold Medal

Barker, J. J.....Superior-Huron
Moar, A.....James Bay
Woods, H. G.....Superior-Huron

Gold Bar

Gaudet, J. L.....St. Lawrence-Lab.
Cotter, H. M. S.....Saskatchewan
Cromarty, W.....Nelson River
Mercredi, P.....Mackenzie River
Murchison, D.....Superior-Huron
Jenner, S. M.....Winnipeg Depot

Silver Medal

Anderson, A. W.....Keewatin
Clark, A. C.....Keewatin
Godsell, P. H.....Mackenzie River
Sutherland, J.....Athabasca
Hodgkinson, S.....British Columbia
Ritchie, W. M.....St. Lawrence-Lab.
Watson, G.....St. Lawrence-Lab.

Silver Bar

Garrioch, T.....Keewatin
Hutton, W. H.....Saskatchewan
Loutit, E. W.....James Bay
McLeod, G. W.....Unattached

RETAIL STORES

Silver Medal

Chidlow, M.....Calgary
Gould, Miss M.....Edmonton
Frayer, L. W.....Vancouver
Douglas, R.....Vancouver
Andrew, Miss E.....Vancouver
Wilkinson, T.....Victoria
Beatty, J. H.....Vernon
Nicholson, F. H.....Land Dept., Winnipeg

Silver Bar

Saunders, J. R.....Vancouver

List No. 13—1st July to 31st December, 1929

FUR TRADE DEPARTMENT

Gold Medal

Hodkisson, H.A.A...St. Lawrence-Lab.

Gold Bar

Dickers, J.....St. Lawrence-Lab.

Silver Medal

Hayward, J.....St. Lawrence-Lab.
Swaffield, W.E. Jr...St. Lawrence-Lab.

Silver Bar

Harris, J.....James Bay
Henry, John.....F.T.C. Office
Johnson, L. R.....Superior-Huron
Taylor, T.....James Bay

RETAIL STORES

Gold Medal

Garner, F. S.....Vancouver

RETAIL STORES

Silver Medal

Fraser, W. W.....Vancouver
Gant, H. R. P.....Vancouver
Humber, C. H.....Vancouver
Jamieson, Miss B...Vancouver
Scanlan, H. J.....Vancouver
Webster, A.....Vancouver
Leaney, R. H.....Vancouver

Silver Bar

Grant, J.....Winnipeg
Robinson, Chas.....Winnipeg
Parkinson, J. G.....Winnipeg
Horne, James S.....Victoria
Watson, A. J.....Victoria
Clark, Alex.....Nelson
Courtney, J.....Wholesale, Winnipeg
Veysey, C. W.....Wholesale, Winnipeg

The Man And His Job

By J. P. ROBINS
Display Manager, Hudson's Bay Company, Saskatoon, Sask.

BUSINESS has been defined as "Any gainful occupation of which profit is the goal and in which there is the risk of loss." It is the writer's intention to advocate that, in a sense, the salaried employee really is "in business." He is in the business of making good or making a success out of the thing that he has set out to do; and his job is the instrument which he may make use of in order to obtain that objective.

What is our job, what is it supposed to do, and why are we on it? Our job is the medium through which we may perform certain services. The ultimate objective of any job is to serve our employer, serve our Company and serve the community in which we live. We are on it in order that we may develop and properly make use of the talents that have been given us.

Where does the employee engage in the risk of loss? Let us consider our job as the gainful occupation. Then let us consider success as the goal. The employee's risk of loss, then, can be illustrated by the use we make of the opportunity our job provides for us. Proper or improper use of time is the greatest risk to be taken in the loss or gain of success. Is there action in our work, are we doing something with vision and a purpose, have we a definite object in view, or are we just day-dreaming, in a rut and merely going through the motions of performing a certain daily routine, with nothing more in view than a weekly pay envelope?

There are means of improving one's status: by preparation for the job ahead or by a personal process of improvement of one's present position. Let us assume a man believes in himself, believes in his job, and believes in the policy of his company, which is faith in the company itself. Surely a man who has that slant on his job is in a good way to get along, and get along well.

We are here unitedly to engage in the promotion of service to the public by means of marketing—providing the wants of people—we are here to sell merchandise. That also is what our job is for, as it is through the medium of selling that our ultimate objective is reached and it, in conjunction with service, needs to be ever present in the mind of the man on the job, if he is to make it go.

Another consideration is "How to go about it."

The importance placed upon knowledge of a store's routine cannot be over-estimated. It stands to reason that before an employee who hopes for advancement can perform the duties of the job ahead of him, he must first of all become familiar with the routine of the job he is on. We automatically learn a certain amount of it by our ordinary application to it day after day. At the same time, unless close attention is given to the departmental instruction concerning it, we enlist the danger of missing a lot of its important detail.

Familiarity with the store's merchandising programme is a law that the employee should learn. Close attention and a regular study of the Company's advertising campaign will give its readers a first class knowledge of what it is all about. Form the habit of window shopping—know what is on display each day. Apart from his own department, the clerk who can familiarize himself generally with the daily events and values in departments other than his own is better equipped to give service and intelligent information to customers than the one who does not possess such information, and therefore elevates his standard of efficiency to a higher level than that of the average individual.

The trade journals, our Canadian magazines and our libraries provide a fund of practical ideas and thought-starters that can be turned into profitable usefulness by the ambitious and energetic employee.

Salesmanship! Parts of its make-up are courtesy, pleasantness, alertness, knowledge of merchandise, introduction of goods, well kept stocks, attractive displays.

Salesmanship is the art of teaching a customer to want what you have to sell.

A clipping from a recent edition of the *Efficiency Magazine* seems to have expressed it:

"Don't sell pianos—sell home life, music and pleasant evenings.

"Don't sell clothes—sell personal appearance and attractiveness.

"Don't sell shoes—sell foot comfort and the pleasure of walking in the open air.

"Don't sell fruit—sell health and pure blood and a life without drugs.

"Don't sell candy—sell happiness and the pleasure of taste.

"Don't sell furniture—sell a home that has both comfort and refinement.

"Don't sell books—sell the joys and profits of knowledge.

"Don't sell advertising—sell a short cut to more sales and profits.

"Don't sell toys—sell gifts to make the kiddies gay.

"Don't sell things—sell ideals, feelings, self-respect, home life and happiness.

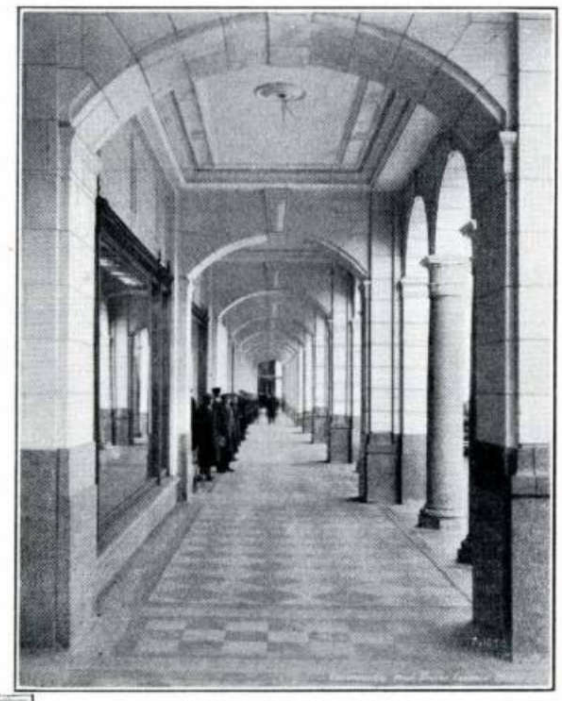
"In other words, Don't sell mere things—sell ideals."

Here we are in the biggest and best game on earth—the game of merchandising! A game is ordinarily thought of as play, but when you stop to analyse some of the most interesting games, such as baseball, tennis or golf, you find in all of them what is called work, when the element of interest is lacking. The element of interest, which makes work a pleasure, is found in these circumstances: The number of difficulties in the way of successful play; the joy of triumph over these obstacles and the other player; the element of chance. Every one of these interesting elements is found in the game of merchandising, and the player who is energetic enough to get into the game and play it for all it's worth, lifts himself out of the hum-drum of his job.

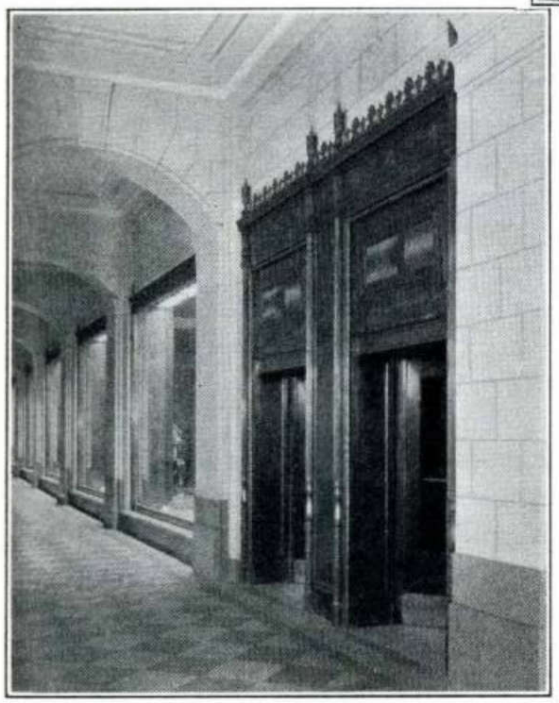
Calgary Store

FAMOUS colonnades attract admiration in St. Mark's Square in Venice, in the Rue de Rivoli, Paris, and in the Louvre, Paris, and there are colonnades in other old world cities, but it is certain that none of these architectural creations surpass in charm and perfection of proportion that which adorns the front of the Hudson's Bay Company's store on First Street west and Eighth Avenue.

"A really beautiful vista has been opened on each of these thoroughfares at the principal downtown corner and Calgary will be grateful to Governor Sale, who conceived the plan, and to A. H. Doe, controller of the Company's stores construction, who carried it into effect. On May 1, 1929, Mr. Doe tore down the first stone in the work of demolishing the old Alexander corner and on January 1, 1930, he opened the colonnade.



Colonnade looking North



Colonnade, looking South

"Probably nowhere else on this continent will be found anything of a similar type which approximates this first Calgary colonnade in sheer architectural merit, and this city may esteem itself fortunate in benefitting by the vision of Governor Sale and his associates."

The above formed an editorial in the Calgary *Herald* of 3rd January, and expresses in few words the fine impression the colonnade recently constructed for the Calgary store has made on the public of Calgary.

The huge piers and the columns are of Quebec granite, and

the frames of the display windows are in bronze. The background of the windows are in beautiful walnut, and the floors of the windows, in walnut, teak and oak, in four different designs, are most attractive.

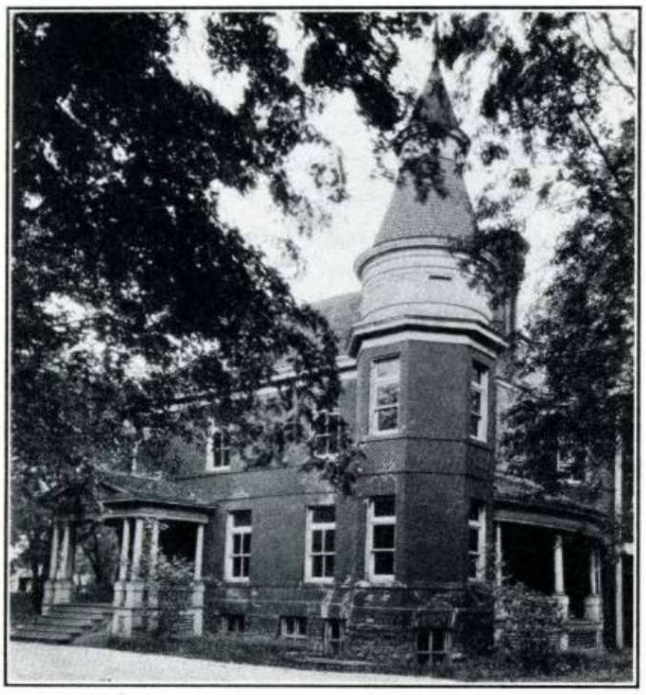
All the floors of the new section are completed, and all departments in the old store are being re-located and re-fixtured.

Most of the work was executed by local contractors, the general contractors being Bennett & White, of Calgary, and the architects Horwood & White, of Toronto.

"Bob North with Dog Team and Indians"

The above is the title of an interesting book recently published by Robert Carver North, a boy of some fifteen years of age, who with his father made a strenuous winter trip overland from Hudson, Ontario, to York Factory, a distance of about six hundred miles. Our Governor, Mr. Charles V. Sale, has written an encouraging foreword to the book, which is nicely illustrated with winter pictures. The book is published by G. P. Putnam's Sons, New York.

71 Smith Street



71 Smith Street, Winnipeg

Old residence of the Company's chief commissioners in Canada at 71 Smith Street, which was demolished in July last, the site having been sold to the Winnipeg Winter Club.

The razing of this old-fashioned residence marks the passing of a home which was the centre of much social activity in the early days, and at the same time makes way for the fresh social enjoyment of the Winnipeg Winter Club. It was formerly the home of the late C. C. Chipman and other Hudson's Bay Company officers of note.

Department Store Personnel

No. 1—The Old Charter and the New

By J. S. GRAHAM
Training Director Hudson's Bay Company Winnipeg Retail

THE CHARTER! With what pride and confidence the Adventurers of England trading into Hudson's Bay must have referred to the royal document which set forth the obligations, rights and privileges of the newly-organized company. To the Proprietors it embodied at once an opportunity and an obligation; the promise of fortune to be won by daring and enterprise, a tremendous challenge worthy of the effort and courage of strong men.

For us today, members of the Hudson's Bay organization, the old Charter still holds. Vast and far-reaching have been the achievements of those who during the past two hundred and sixty years invested their lives in the cause for which the Royal Charter stands.

But sometimes we of the present day may feel that the requirements of the Charter have been fulfilled, that "The new passage to the South Sea" has been discovered, and that to us the Charter is but a romantic document, of mere historic interest. But is it so? Have all the problems of the Hudson's Bay Company been solved? Are there no difficulties in the way of success today, worthy of the courage of strong men?

To members of the Hudson's Bay organization of today who believe that they are but custodians whose duty it is to enhance and not impair the great inheritance; to these men of courage and of vision the glory of adventure still beckons and the Royal Charter with its tremendous challenge is forever new.

But to become more practical possibly, what is the challenge of today? Has not all the romance and adventure of the past disappeared with advancing civilization and modernism? Is it not true that we are living in a keen, prosaic, business age far removed from the Old Charter and its time? Perhaps! The new and most "modern" venture of the Hudson's Bay Company, the department store, is surely a product of the present age. But let us consider it in its historic background, the old trading post.

The old trading post, which brought by ship and canoe and dog-team, from far-away parts of the world, merchandise and supplies to satisfy the needs and wants of the trapper and trader, was truly the "department store" of that day. The "stock" thus assembled, the trading post "sold" after the fashion of the day; exchanged the merchandise for furs, extended credit when necessary, and built confidence in the minds of the "customers."

Store problems presented themselves to the organization of the old trading post. A profit must be made and good-will must be built. To do this the merchandise must have value, quality and "style" (a new "fashion" in guns quickly "out-styled" the older product), personal and efficient service must be given. The success of the business depended

upon the ability of the trading post organization to adapt itself to the requirements of its "customers." If the merchandise did not satisfy the customer it might or might not be returned, but with every dissatisfied customer there was a loss of goodwill and confidence in the trading post.

If rude or inefficient service was given, according to the custom of the day, the disgruntled "customer" might not only walk out of the post without purchasing, but there was always the possibility of his returning to claim the scalp of the offending "salesperson."

And there was also at times keen competition to be met. History is replete with records of the "competition" furnished by the North-West Company, the French traders, etc.

In order to handle successfully these merchandising and service problems, the "Chief Factor" must needs be a man of many talents.

He must have a great enthusiasm for his job, built upon a vision of its possibilities; he must be loyal to his Company in thought, word and act, as evidenced by tact, industry and co-operation; he must have a splendid courage, physical courage to meet the rigors of his environment, mental courage to think through the solution to ever-recurring problems of his business, moral courage to hold well-founded convictions firmly, and yet present an open-minded attitude to new truth; and with it all he must be willing to assume the responsibility of his proposition and "carry through."

But not by himself alone could he successfully carry on his business, as the Chief Factor well knew. To be successful, yes, even to survive, he must have others to work with him; men with the same qualities and ideals as he himself possessed; men who could be trained in his methods; men on whose co-operation he could depend, so that all might work together toward a common end; hence the apprentice, the clerk, the trader, the factor. As an apprentice, the youth was taught the principles of the business. Slowly, and often with much hardship, he learned the lessons his master wished to teach him. Gradually by means of explanation, demonstration, trial, correction and observation was the training of the new employee accomplished, and step by step as he gained proficiency, and as openings occurred, the apprentice advanced to positions of greater responsibility.

Thus was the old trading post developed. In spite of competition, fair and unfair; in spite of "stories, false and true, which were circulated, not only in the fur country, but also in Europe, with a view to preventing further recruits being obtained," in spite of failure, of discouragement of loss, often in danger of life itself, those on whom depended the carrying on of the "store" business in the old trading post, "played the game" all the way through, not merely for the living they obtained from it, but for the joy of accomplishment, of having a part in the building-up of the grand old Company, the Hudson's Bay Company.

All this is our heritage today; our challenge under the Royal Charter, forever new.

Will we who belong to the present department store organization prove ourselves worthy?

Hudson's Bay Company.
INCORPORATED 2ND MAY 1670.

"HUROMA" ANIMAL LURE

HAS NO EQUAL!

Why not increase your **FUR HUNT** by using it?

LAND ANIMALS (green).....$1.00
WATER ANIMALS (brown).....$1.00
3 tins for $2.50

Tempting - Alluring - Effective

Can be purchased from all

HUDSON'S BAY COMPANY

Fur Trade Posts and Fur Purchasing Agencies

PASSAGES

From

ENGLAND
SCOTLAND
IRELAND
***and* WALES**

MADE EASY

For
Families, Relatives and Friends of
Britishers now in Canada

Assistance up to seventy-five per cent (75%) of the ocean and rail fares will be advanced to approved British families, relatives and friends of men and women now steadily employed in the Dominion.

For full particulars apply to

HUDSON'S BAY COMPANY OVERSEAS SETTLEMENT LTD.

(Winnipeg Address)
HUDSON'S BAY HOUSE
WINNIPEG, MAN.

(London Address)
TRAFALGAR HOUSE
12 CHARING CROSS
LONDON, S.W.1
ENGLAND

STAFF SUPPLEMENT

News from Stores, Posts and Branches

Vancouver

H B C E. A. ANNUAL MEETING

Employees of the Hudson's Bay Company, numbering one thousand, enjoyed the annual staff banquet and general meeting of the employees' association held in the Georgian Restaurant Friday evening, January 3. An informal dance followed, at which friends of the employees attended.

The banquet was featured by the usual spirit of goodwill and revelry among the staff that has made this annual affair so popular with the employees.

Officers of the Hudson's Bay Employees' Association elected for 1930 were announced as follows: Patron, Charles V. Sale; honorary president, P. J. Parker; honorary vice-presidents, A. H. Doe and C. H. French; president, R. C. Scibird; vice-presidents, G. A. H. Porte, H. R. P. Gant and F. Herbert; secretary-treasurer, F. A. Wilson; committee, B. Blake, Mrs. K. Desmond, E. Martin, E. S. Morley, S. Storey, D. Dale, R. Leaney, G. D. Mitchell, L. W. Frayer, A. V. Stedham and J. Niven.

Unable to be present, P. J. Parker, general manager of retail stores in Canada, sent a telegram of good wishes to the employees' association and asked that reports of their activities be forwarded to him.

Mr. Scibird, the newly-elected president, said that the store had just completed a year's business unequalled by any previous year. He expressed his appreciation to the employees for their co-operation and attributed to them much of the credit for the success of the business.

"We approach 1930 with the fullest degree of confidence," he said, "and we hold only good things for you and the Company."

Rev. R. G. MacBeth was one of the guests of honour, and in a brief address paid a tribute to the Hudson's Bay Company and its employees' association.

G. A. H. Porte introduced the new officers of the association, and on behalf of the organization thanked the management for the evening's entertainment. He stated that the event was made possible annually for the employees by the Company.

The attractive Georgian dining-room was illuminated with its gayest lights and throughout the supper members of the staff were given the opportunity to meet their executives.

Dancing continued until twelve o'clock.

JUNIOR EXECUTIVE CLUB

Plans for the formation of this club were very enthusiastically received by a great number of the staff.

The first meeting of the club was held in the Georgian Restaurant on Thursday evening, February 6, and was well attended. R. C. Scibird, our store manager, was in the chair and he very ably outlined the objects of the club and gave the first of the series of lectures covering the "Operations of a Department Store."

Other members of the store executive who will lecture are: G. A. H. Porte, Martin Evoy, H. R. P. Gant, L. L. McCanse, R. E. Standfield and H. A. Stone.

NEW ARRIVALS

We are pleased to welcome the following to our staff: Brock Smith to the advertising office; Winnifred McCarry to divisional manager's office, home furnishings group; Mrs. M. Corlett, designer, millinery workroom; G. H. Robb and F. Dunne, from Sydney, Australia, lingerie section; R. Jackson, drapery department; J. L. Carey, from Saskatoon, as assistant manager, drapery section; G. E. Maynard, assistant manager drug department; M. Cousins, cutting and fitting service section; Mrs. L. Vizor, sports wear; H. G. Peckham, draperies; J. Nicholson and J. Jones, carpets; A. Glenn, china packing room; Norah Reynolds, Beth Hanna, Fred Kellett, jewellery; N. Bowden and Mrs. N. W. Thornton, stationery; M. Stewart, leather goods; A. C. Mitchell, display department.

Archibald Jack has been appointed assistant manager, dress goods and staples

section, lower main economy floor, and H. J. Gould to assistant manager, men's clothing section, lower main economy floor. We welcome them both.

DEPARTURES

After having been on our staff for a number of years in the lingerie section, Mrs. F. L. Barratt has left to reside in Prince Rupert. Before leaving she was presented by her co-workers with a travelling case.

Mrs. H. Parsons has left the hosiery section to go to Seattle to take a course in information bureau work.

Mrs. J. Leishman, of the dress section, third floor, is enjoying an extended holiday trip to California.

We are all pleased to welcome back Miss M. Hardy, of the dress section. She spent an enjoyable time in Europe, both holidaying and in buying for her section.

The staff of the grocery section had a very enjoyable skating party at Lost Lagoon during the recent cold spell. The exhilarating outdoor exercise was much enjoyed by all present.

The jewellery section had a very happy time recently when they arranged a theatre party.

The February home furnishing sale opened with the biggest day our furniture department has ever had. The fourth, fifth and sixth floors were exceedingly active during the entire day. The buyers in this division are hoping that they will be able to show a nice increase.

BEREAVEMENTS

Our deepest sympathy is extended to Mr. and Mrs. Phil Hart in the loss of their dearly beloved daughter.

We regret to report the death of our esteemed co-worker, M. O'Regan, of the night porters staff. He passed away on November 29, after one week's illness.

It is with great regret that we write of the passing of a dear comrade and co-worker, Florrie Blackman. She passed away after a very brief illness. We extend our sympathy to her husband and family.

The death of our esteemed co-worker, C. E. Halford, came as a great shock to us all. He passed away after three days' illness with pneumonia. To his family we also extend deepest sympathy.

TRANSFERS

Murray Hunter, who was until recently a member of the traffic department staff here, has been transferred to Winnipeg. A. T. Tonkinson is taking his place in the traffic department.

Mrs. Bamford has been transferred from the millinery department, third floor, to take charge of the millinery section, lower main economy floor.

Dorothy Wood has been transferred from messenger staff to audit office.

T. Kirby, of the washing machine demonstration staff, to electrical section.

PROMOTIONS

Mrs. E. W. Greve has been placed in charge of the boys' furnishings department.

G. D. Mitchell has been promoted to the position of display manager, and Harold Shattock succeeds him in the department as first assistant.

R. E. McKinnon is now first assistant in the millinery department, third floor.

S. B. Howard, of the sewing machine department, has been transferred to Edmonton to take charge of the department there.

BUYERS' MOVEMENTS

A. Warren, F. W. Van Camp, David Dale, W. H. Sharpe, and A. E. Dunn are in the European markets at present.

A. J. Gilbert, E. S. Lindabury, S. D. Wilson, J. H. South, N. W. Francis and S. R. P. Ellis are away in the eastern markets making extensive purchases of spring merchandise.

E. Andrew is back from a European and eastern buying trip, and is showing a wonderful line of imported sports wear.

N. W. Douglas has returned from a recent buying trip to the eastern markets.

Ella Furman, dresses and gowns, is now back from a trip to the eastern and southern Californian markets.

H. A. Stone, divisional merchandise manager, third floor, has returned from a trip to southern California.

A used-furniture department has been opened in the Seymour street annex, and is in charge of A. Thomson.

Much interest is being taken in the golf school which is being operated in the sporting goods section, second floor. Vic Ford, professional, is in charge.

D. Rodwell, of the drug section, is going to San Francisco to take a course at the "Elizabeth Arden" school.

An enjoyable party was held at the home of Mr. and Mrs. A. J. Gilbert recently, when the members of the staff of the gloves, hosiery and umbrella sections were entertained. The evening was spent in music and dancing and Mrs. Gilbert entertained the guests with several songs.

Prior to his leaving the store, W. Creedon was presented with a solid walnut upholstered chair by his co-workers as an expression of their good wishes for his future success.

The girls of the stationery section, main floor, surprised Mrs. D. M. Murray on the occasion of her birthday recently by presenting her with a beautiful beaded bag.

BRIDES

Our very best wishes for future happiness are extended to Mrs. Carey, formerly Mrs. M. Powley, until recently in charge of the lingerie and house dress section, who was married a short while ago. On Friday, January 17, the staff of the lingerie section surprised Mrs. Carey at her home, and presented her with a handsome club bag. A very enjoyable time was spent by those present.

Ethel Gray, of the artificial flower section, was another recent bride. She was married to R. Duncan at St. Saviour's Church on December 12 last. A reception was held at the home of her grandmother, Mrs. Harwood. Prior to her marriage, Miss E. Gray was the guest at many affairs given in her honour, among them being a miscellaneous shower at the home of Mrs. A. Parsons.

Congratulations are in order for H. O. Teasdall, superintendent buyer men's clothing departments, a baby girl having arrived in his family recently.

SPORT

Five Pin Bowling, Ladies' Teams—The girls are enjoying their games, and much enthusiasm is being shown. The office team has won most games so far, but will have to work hard to retain their place as the other teams are playing a fine game.

Five Pin Bowling, Men's Teams—The bowling league is again having a very successful season. The following eight teams comprise the league: Office, Traffic, Men's Clothing, Men's Furnishings, Carpets, Draperies, Ladies' Shoes, Wholesale. The schedule has been split into three sections of twenty-one games each, the winners of each section to play-off for prizes at the end of this period. The first section was won by the carpets, second by the men's clothing, and judging by the results to date in the third section the wholesale team intend to be contenders for the league championship. To date L. L. McCanse is leading the field for the prize for high single game with a score of 314.

Girls' Basketball—We are pleased to announce that the girls' basketball team is enjoying a very successful season to date. They have practiced and worked hard all season and have now attained second place in the league, having won fifteen out of eighteen games played, and are always capable of giving a good account of themselves. The following are members of the team, viz.: Dorothy Taylor, Eleanor Habernicht, Margaret McClounie, Florence Booker, Ada Jewitt, Ethel Rodgers, Lillian Martin, Mary Rice.

Other sports such as cricket, golf, baseball, tennis, etc., will come up for discussion at the sports meeting to be held shortly, and judging from the enthusiasm of the dozens of interested members, the staff should enjoy a big and successful season.

During the two weeks preceding Christmas, our employees' choir sang Christmas carols each morning before store opening, and much credit is due to J. A. Walsh, who directed them, and to every individual member of the choir for the manner in which the music was rendered. We all enjoyed it very much and hope that they will again entertain us this coming Christmas.—*Eleanor S. Morley.*

Victoria

STAFF BANQUET AND DANCE

The annual banquet and dance tendered by the Company to the Victoria store staff took place on Tuesday evening, January 7, the banquet being held in the store restaurant and the dance in the Empress Hotel ball-room.

The occasion was also the annual meeting of the Hudson's Bay employees' association, officers for the new year being elected and reports presented upon the work of the past twelve months.

P. J. Parker sent a telegram regretting his inability to attend and expressing his sincere appreciation of the whole-hearted co-operation of the Victoria store staff in the past year.

A. J. Watson, who presided, welcomed the guests on behalf of the Company and expressed his appreciation of the splendid support and co-operation received from every member of the staff during the year just closed.

Hand Embroidered Linen Squares

Inspired by a visit to our Staple Department

Passing where the crowds are thronging, eager all they need to find,
'Midst the merchandise so lavish pictures rise before my mind;
Misty pictures that unbidden form themselves all unawares,
As I read the simple caption, "Hand Embroidered Linen Squares."

"From Madeira," from those islands where hydrangeas always bloom,
Spreading colours ever changing till there is no hint of gloom,
Where canary birds are singing, free and sportive 'mongst the trees,
In those far-off ocean islands fanned by many a balmy breeze.

"Hand Embroidered," so they're listed, and I ponder "But—whose hands?"
They were surely slender fingers that arranged these dainty strands.
Little sister in Madeira, were you gay or full of cares
When you set these careful stitches in these hand-worked linen squares?

Did you daydream 'neath the shadow of some convent wall all day?
Was there any to remember that bright youth needs time to play?
Did the beauty of the flowers that those happy isles enshrine
Make your dark eyes light with pleasure as you worked at this design?

Far o'er green and marbled billows, far o'er shimmering fields of grain;
O'er the stern snow-shrouded mountains and the foothills veiled in rain,
Here your dainty work has reached me in a distant Western land,
And it seems to me a missive that I long to understand.

Little sister, now I thank you for your patient pretty Art,
And I fain would touch your fingers; fain am I to know your heart.

—D. Nesbitt, Audit Department.

As president of the association, Mr. Watson congratulated the members on the satisfactory position in which the association stood and upon the fact that its membership was one hundred per cent of the store staff.

Sport and social activities had been very marked during the year, cricket, football, swimming, lawn and carpet bowling, tennis, basketball, etc., having been enjoyed by many.

In the welfare branch, 178 members had benefited during the year. In spite of unusual demands on the funds of the association, a very handsome balance was being carried forward.

The report of the social committee was submitted by J. H. Grant and that of the sports committee by R. Eaton.

The secretary, T. Wilkinson, in presenting his report, commented on the Company's generosity in contributing to the welfare branch a dollar for every dollar contributed by the members, and also paid tribute to the splendid work of Dr. R. L. Miller, whose business it was to keep the members well.

The financial report was presented by the treasurer, W. V. Merryweather.

The officers for the new year were elected as follows: Honorary patron, Charles V. Sale; honorary president, P. J. Parker; president, A. J. Watson; vice-presidents, J. S. Horne and R. Eaton; treasurer, W. V. Merryweather; executive committee, G. Bowden, H. Fox, E. Matthews, A. McKenzie, I. Winkle, A. Rogers, W. Woodley, P. Shrimpton, J. H. Grant, C. Nicholls, G. McAdam, G. Hibberd.

STORE IMPROVEMENTS IN 1929

In addressing the staff at the annual banquet, A. J. Watson gave a resume of what had been accomplished in the Victoria store in the way of additions and developments during 1929, as follows:

Erected an addition to the store consisting of three floors, adding 15,000 square feet of floor space.

Repainted over eighty per cent of all the interior walls and ceilings.

Washed down entire store front and repainted all roof structures.

Redecorated the Victorian restaurant, creating one of the most attractive dining rooms in Western Canada.

Laid over 2,600 yards of new carpet on various floors.

Doubled the capacity of refrigerated fur storage.

More than doubled the refrigerated space for fresh meats and other food supplies.

Added seventy-five feet of selling space for fresh meats, all refrigerated.

Established a large up-to-date groceteria, occupying 4,500 square feet of space, with the very latest ideas in fixtures and refrigeration.

Enlarged the ready-to-wear department by approximately twenty-five per cent, adding three new fitting rooms; moved art needlework department to second floor, providing very much larger space.

Took down all fixtures in china and hardware departments on lower main floor; re-constructed them on new third floor section, where these departments are now located; constructed a very fine china packing and stockroom on third floor.

Built an up-to-date music department on the third floor with soundproof rooms for demonstration of records; also opened a new sewing machine department on this floor.

Doubled the size of the fur factory to take care of the ever-increasing business in this department.

Erected new offices for superintendent and personal shopping service on the mezzanine floor.

Moved the general stockrooms and receiving room to the fourth floor with added space provided.

Replaced the entire hot water system with brass piping.

Took over the Company's Wharf street warehouse and now using it to almost full capacity. This warehouse was built in 1859 and is in a wonderful state of preservation, the slate roof being as good as the year it was built.

Provided space for a thoroughly up-to-date luncheonette and soda fountain to be opened early in the new year. This is located adjacent to the groceteria on the lower main floor, and will have a seating capacity for seventy-five people.

Added two new bays to furniture floor for special displays.

Added thirty-five new members to the staff, materially increasing the payroll.

GLEE CLUB

Under the very able leadership of Joseph Maguire, there has recently been organized by the members of the Victoria store staff a glee club consisting of male and female voices. Mrs. Stewart is the accompanist.

Several practices have already been held, the results obtained promising well for the success of the venture. Through the courtesy of Canon F. A. P. Chadwick, the practices take place in St. John's Church guild room. All those interested are cordially invited to join. Additional soprano voices are particularly needed.

FANCY DRESS DANCE

Under the auspices of the social committee of the H.B.C.E.A., a very successful fancy dress dance was held in the Empress Hotel on Tuesday, February 11. There was a record attendance, the floor being taxed to capacity with dancers, most of whom were in costume.

Kathleen Miles

The prize winners were as follows: Best dressed lady, Rene Glass; best dressed gent, Albert Clarke; most original lady, Kathleen Miles; most original gent, Jack Walton; best comic lady, Mrs. J. Black; best comic gent, — Bonner; lady's consolation, — Spencer; gent's consolation, J. D. Puckey; special prize, — Newberry. — *A. S. Woollard.*

Calgary

We were favoured with a visit from P. J. Parker, general manager, who spent practically a week with us during the early part of the year.

Robert Simpson, divisional manager, is at present on his European buying trip, Mrs. Simpson accompanied Mr. Simpson as far as England, where she will stay pending their return to Calgary.

L. G. Cooke, R. G. McDonald, J. Bodel, C. M. Brown and A. Fraser are at present visiting the eastern markets.

We are very sorry to hear that R. G. McDonald, our millinery buyer, met with an accident whilst in the east and is suffering

from a broken ankle. We all wish him a very speedy recovery.

We have pleasure in welcoming M. A. Cafferty as manager of our shoe department.

The ladies' shoe department will be situated on the second floor, and the gentlemen's on the ground floor.

We are sorry to report that M. Elston, manageress of our art needlework department, has met with an accident and will be unable to resume her duties for some little time.

The Hudson's Bay Employees' Welfare Association of this store held their annual banquet in the Elizabethan room here at 6.30 p.m. Monday, February 17. Detailed report of this will be given in the next issue of *The Beaver*.—*L. H. Benjamin.*

Edmonton

P. J. Parker, general manager departmental stores, paid us an official visit during January.

Department managers from other stores who have visited Edmonton during recent months include: R. H. MacBeth, D. Dale, W. Sharp, F. W. Sutherland, S. D. Wilson, F. Vancamp, O. C. Johnston, R. Simpson, J. Bodell, J. Hyslop.

We welcome M. Beirnes, formerly of Windsor, Ontario, who is in charge of our millinery department and R. Weir, formerly of Saskatoon, who is in charge of the furniture department.

The following department managers have recently returned from the eastern markets: M. Peirnes (millinery), F. C. Hooper (men's and boys' wear), J. J. O'Brien (ready-to-wear and furs), R. Weir (furniture).

A. S. Ramsey, merchandise manager, visited the markets during February.

At the time of writing, the following department managers were in the eastern markets: W. Twitchell (hardware) E. E. Sexsmith (drugs and stationery) and W. Henderson (hosiery and smallwear).

We regret losing Della Bolton, who for the past two and half years has been in the small wares department. On the eve of her departure, she was the recipient of a token of appreciation.

The sympathy of the staff is extended to Mrs. Gladys Mills on the death of her mother, who passed away Thursday, February 6.

We are glad to see Mrs. A. Winters, of the dining room staff, back after a long illness.

We regret to report the illness of L. H. Thorlaksson, and hope that he will have a speedy recovery.

We are glad to see that S. Ankers has completely recovered from his recent severe illness.

We welcome the following new members to the store: M. Pringe, meat department; Leonard Smith, furniture department; John Williams, men's furnishings; — Broadbent, furniture department; Mrs. E. Dawes, hosiery department; L. Riopel, hosiery department; H. Adam, L. Finner, hardware department; E. Geddis, china department; L. Descheneau, stationery department; Mildred Pennington, underwear department.

J. A. Toombs, formerly of Lethbridge, is the new manager of the optical department.

We regret to report the serious illness of A. Williamson, fur repair department.

A. H. Doe, superintendent of stores construction, and W. M. McLean, his chief assistant, visited Edmonton recently to make a final inspection of the new office and warehouse building, which will be opened about March 1. The fur office, wholesale, transportation and land departments, now occupying various locations, are to be centered in the new building.—*J. P. McNichol.*

Lethbridge

Our buyers, while still diligently working on the disposal of winter stocks, are concentrating on their spring and summer purchases, and plans are now well under way for the May sale, which, we trust, will prove to be bigger and better than ever.

S. D. Wilson, of the Vancouver branch, paid us a visit on Saturday, February 7.

R. N. Barnhill, who was employed in our shoe department, left us in January to enter the Koster School in Chicago.

Peggy Kerr has been transferred from the groceteria department to the pattern

section, and Elsie Frayne has been assigned cashier in the former department.

Irene O'Neil, an employee of our ready-to-wear department, left us in January to go to Phoenix, Arizona.

A. Gudgeon, of the dry goods section, had the misfortune to break her arm some few weeks ago and was absent from her duties for about a month.

The old-timers of the staff are gradually decreasing, and we now report the resignation of Kay Muggins, of the dry goods staff, whose marriage to D. L. McNabb, an ex-employee of the Company, took place on Wednesday, February 5, in St. Augustin's church. Prior to her departure, she was presented with an eiderdown comforter as a token of remembrance from the staff, accompanied with their best wishes for her happiness in the future. Miss Muggins was the guest of honour at several affairs, among them being a surprise shower held at her home by the members of the staff on January 30. The evening was spent in cards, the honours going to Mrs. M. Dradford and Kay Levitt. A dainty lunch was then served, following which Miss Muggins was presented with a parcel containing many useful gifts. On the evening of February 3, Miss Muggins was the guest of honour at a card party and kitchen shower tendered her by A. Dodman. Four tables of whist were in progress and the honours were won by H. Landry and H. Chaplin. Following the cards a delightful lunch was served by the hostess and the bride-elect then presented with numerous gifts. The remainder of the evening was spent in a musical way and was brought to a close by the guests singing "For She's a Jolly Good Fellow."

H B C ATHLETIC ASSOCIATION

On the evening of January 20, the members of the Hudson's Bay Athletic Association and their friends, totalling sixty-three, sat down to a banquet held in the Holsom Bakery. Following the banquet, they proceeded to the Elk's Hall, where community singing, etc., was engaged in until nine o'clock, and from that time on until midnight the evening was spent in dancing and everyone reported a good time. Plans are now under way for a dance to be held on February 17th.

H B C A. A. ANNUAL MEETING

The annual meeting of the Hudson's Bay Athletic Association was held in the store on January 27th at seven o'clock. The following officers were elected for the current year: Honorary presidents, Gov. Charles V. Sale and P. J. Parker; president, A. E. Dodman; vice-president, J. H. Cormie; secretary-treasurer, A. I. Garrick; executive, P. Prosser, L. Christianson, F. Clarke, J. Hughes, A. Scott, A. McNish. D. V. Hardyman was elected auditor for the year and A. I. Garrick re-elected associate editor to *The Beaver*.

At this writing we are informed by A. B. Bates, who was appointed director of a proposed staff orchestra, that he has a real efficient jazz orchestra organized now and, as they are anxious to demonstrate their worth, they will supply the music for the dance on February 17.—*A. I. Garrick.*

Saskatoon

ANNUAL MEETING H B C E. A.

The annual meeting of the Hudson's Bay Company Employees' Association took the form of a banquet held in the restaurant on January 17, where one hundred and fifty members were present.

Reports of the past year's work of the association were presented by W. W. Watson, president, A. Clark, secretary, and C. L. Hurling, treasurer. These were passed unanimously.

The members were informed of the proposed change in the constitution and the probable change of the name to the Beaver Club.

Discussion of the various points followed, and although the members were favourable to the proposed changes, it was

decided to await further particulars from head office before taking any definite action.

Discussion of the policy of the association regarding dances and socials held. Opinion of the work done in the past was very favourable, and a few suggestions were made for the improvement of these events.

Nominations were made for the new executive, and the ballot returned the following officers: Honorary president, R. R. Harvey; president, J. K. Gilmour; first vice-president, W. W. Watson; second vice-president, Mrs. M. Myers; secretary, A. Clark; treasurer, C. L. Hurling; social committee, J. P. Robins, dances, and W. Horrocks, socials; welfare committee, W. W. Watson and Mrs. M. Myers; sports committee, P. McCartney; other members of the executive, E. Miller, A. E. Weldrake, B. J. Tupman.

The business of the meeting being over, the evening was concluded by a one-act play, ably written and directed by J. Sheach. Lillian Anson, Nora Moore and W. B. Hartie are members of the Saskatoon Little Theatre club, and consented to give of their talents on this occasion. The other players are all members of the staff. The stage settings were well arranged by W. Horrocks, and the play was greatly appreciated by all present.

J. McKay is back after a lengthy indisposition.

L. Duncan, manager of the coal department, recently broke his leg while skiing, but is now progressing favourably.

K. Cowell is now in charge of the personal shopping service for mail orders, succeeding Mrs. F. Audrain.

Welcome to Mrs. C. Cadey, our new postmistress.

H. Bryce recently resigned to take up new duties in Winnipeg.

Geo. Hunter left Saskatoon store to take up new duties in the Yorkton store.

Mrs. F. Audrain left to reside in Winnipeg.

A very enjoyable dance was held at the Art Harmony dance hall on January 8, under the auspices of the employees' welfare association. Again we compliment the committee for the general success of the evening.

A Valentine dance was held on Tuesday, February 18.

A SATISFIED CUSTOMER

806 King St., Saskatoon,
December 11, 1929.

Dear Sir: We, the undersigned, are now drawing near to the seventh year of our tradings with the Hudson's Bay Company in Saskatoon and during that time we have never found an error of any kind in our monthly charge account, although we have spent during that time approximately $6,000, and also wish to state that we have always received entire satisfaction with the merchandise and store service. The last job completed for us was the electric wiring for our four houses and this work is also most satisfactory.

Yours faithfully,
Mr. and Mrs. J. A. Laycock
Mr. and Mrs. R. A. Laycock
Mr. and Mrs. Wm. Bridges

—*L. L. Jones.*

Winnipeg

JUNIOR EXECUTIVE CLUB

November 27 — T. Hargreaves gave a very educative and interesting talk on "unit control" of stocks and selling.

Meetings were suspended during the Christmas rush, and on January 8, Robert Watson was to have addressed the club, but owing to illness was replaced by Commissioner C. H. French, who spoke very interestingly indeed on the Company's history; its great work during the World War, and present day activities in the Canadian hinterland and seacoast. The chairman's mention of our hope to hear Mr. French again was very enthusiastically cheered.

January 22—At this meeting we heard from Mrs. Campbell, fur department manager, who has just returned from a buying trip, where she attended the Fashion Co-ordination bureau school, and gave us an outline of the school's work in training staff to better selling through fashion co-ordination, education and help. Miss Ombra Bunnell gave us the chief speech of the evening, on her work as fashion co-ordinator.

February 5—We were addressed by Miss M. Rosenblat, returned from the Fashion Co-ordination school, which she attended on behalf of the store. Miss Rosenblat's talk featured the preparation and importance of fashion advertising, and gave some

entertaining and interesting information about the season's styles and fashion trends.

MOTHER GOOSE SHOW

Prior to Christmas, we ran a kiddies' show in which the dancing pupils of Miss Alice Weir gave a very attractive Mother Goose show twice daily for over a week, four times on the opening and closing Saturdays. On the Wednesday, we provided transportation and free entertainment to the show for over three hundred orphan kiddies from Winnipeg's institutions.

MARIONETTES

December 5-7 the Junior League, Winnipeg's league of younger society women, gave a marionette show in our store, the proceeds being used for Christmas charity work.

FEBRUARY FURNITURE AND HOME FURNISHINGS SALE

Under the direction of C. A. Plows, our divisional manager for home furnishings, this important half-yearly event swung into line in great fashion. An innovation in offerings was the idea of "room lots," in which a suite of furniture, floor coverings and window drapes, etc., are offered at an aggregate price, with savings to the customer. Also new was the "ensemble" idea of offering related furniture in groups for living room, dining room, and bedroom, etc., sold as a unit at a special price.

This idea looks like a winner, and offers opportunity for co-ordinated work and an inducement to the customer to buy in several departments at once.

Some idea of the interest of the Hudson's Bay Company stores business from a chain angle is obtained when we consider Mr. Plow's mention of co-operative buying of furniture, resulting in twenty-five carloads of furniture coming to the stores between now and May, divided between the units, including many carloads of Chesterfield suites alone.

GOLD SEAL DAYS

These have proved a popular and successful monthly sale event. In November the challenge for best results was won by the men's shoe department, in December by meats department, and in January by music and radio.

DOWNSTAIRS ECONOMY FLOOR

A four-day sale January 15-19 marked the change in name of our basement floor, which is now advertised and operated as a downstairs economy floor offering all store privileges as to delivery, charge accounts, etc. The fixtures have been rearranged and now present a very attractive appearance.

FASHION PROMOTIONS

Under the direction of Mr. Heales, display manager, we are showing very interesting windows of "What's New Today," each display remaining in for two days, and an accompanying advertisement being run to exploit it every other day. This window and advertisement gives every department a showing, as any merchandise having a fashion value, whether home needs or apparel, comes within the term of what's new.

Another fashion idea is that of colour promotions. The new fashions are treated from a colour angle and shown prominently. The store front windows are used for several days, and mannequins are used in the store to visit the various floors during the afternoons and show the colour and styles. January gave us a green and February blue. Styles and news advertisements are used in the papers to tie up. Succeeding months will feature colours adopted as being "Fashion Right." Altogether the idea has "caught on." The windows have attracted much attention.

BUYERS' TRIPS

The following buyers sailed on European trips by the S.S. *Montrose*: Mrs. Stephenson, juveniles; O. C. Johnston, jewellery, notions, art needlework, laces; D. Coulter, men's furnishings; W. Sutherland, silks, fabrics, staples; R. MacBeth, gloves, hosiery.

H. O. Teasdale is now in the east, to return about the end of February.

Harvey Hamilton, Winnipeg stationery and books, is also buying in the east and south.

Mr. Fryer, of the millinery, and Miss Smale and Mrs. Dilnutt, of the dresses and sportswear, are just back, also Mrs. Campbell, of the furs, and Miss Woodhead, coats suits and dresses.

SPORT

Tennis—The tennis club bowling league, comprising about twenty-five of our tennis people, have already played off the first half season games, leaving Mr. Giles, retail tobacco department team, in the lead. This mixed bowling club, meeting at Campbell's alleys weekly, is having lots of fun and exercise.

Bowling—Two teams of bowlers from the store took part in the Winnipeg bowling tournament. Particularly worthy of notice for their work were Andy Dick and Bobby Burns, who received a good newspaper notice in achieving fourth place with

1200 even in the doubles. Harvey Hamilton and George Bowdler also did well with 1127, making two of our doubles in the prize class.

Curling—Our hardware men, it appears, are hard hearted when it comes to giving away points at the game of curling. A challenge game with Sherwin-Williams Paint Company came off early in January. After a stern tussle, which was in doubt until the last rock was thrown, **H B C** won by 12-10. A return game took place two weeks later and again **H B C** were winners, this time by a score of 12-7. Both games were thoroughly enjoyed and much good curling and good sportsmanship was in evidence on both sides. **H B C** rink: W. Moir, J. Hargraves, G. Taylor and T. F. Reith, advertising (skip).—*W. E. Gray.*

Kamloops

Vernon

Yorkton

No news from these stores.

Winnipeg Wholesale

David Venters has been appointed to the position of manager at Regina wholesale branch, to succeed A. Sidler, who has resigned. Mr. Venters carries with him the best wishes of the wholesale staff for a continuation of his success.

Jack Raymond, formerly one of our country salesmen, has been appointed manager of the tobacco and confectionery department, to fill the position left vacant by Mr. Venters.—*F. G. May.*

Vancouver Wholesale

J. H. Bennett, of the Vancouver wholesale staff, was the winner of a Chevrolet car offered in 1929 by the Wm. Wrigley Company to the salesman obtaining the greatest volume in Wrigley's chewing gum, his sales total being $3,627.70 more than his nearest competitor in the British Columbia district. Mr. Bennett joined the Vancouver wholesale staff on October 8, 1918, prior to which time he was connected with the Company's branch at Calgary. Being the representative of the Company for the interior of British Columbia, he travels many thousands of miles each year, and is well-known to practically every merchant from Fernie to Prince Rupert, and from Vancouver to Revelstoke.

The sincere sympathy of the staff goes out to E. B. Officer in his sad bereavement, the loss of his wife and twin babies on Sunday, January 12.—*Geo. W. Shipp.*

Land Department

H. F. HARMAN

H. F. Harman has retired from the Company's service as Land Commissioner, having served the Company for a period of twenty-six years. He joined the land department as a draughtsman, and served in various capacities, becoming chief clerk and later assistant land commissioner.

Mr. Harman was overseas as captain and quartermaster attached to the army medical corps, with No. 4 casualty clearing station, and shortly after his return, upon the retirement of Mr. James Thomson, he became Land Commissioner.

On the occasion of his retirement, the land department staff and officials of other departments presented Mr. Harman with a very fine office desk and chair as a token of their friendship and esteem, and the opportunity was taken to send a bouquet of flowers to Mrs. Harman with the compliments and best wishes of the staff.

The recent changes in the land department layout have improved the appearance of the offices and facilitated working conditions, which will result in increased efficiency.

A. E. Bridgwater has taken up his duties, after spending considerable time ill in St. Boniface Hospital.

The smocks worn by the Hudson's Bay Company land department stenographers are as varied in hues as the flowers shown in the 1930 edition of the seed catalogues.

The entire staff congratulates C. E. Joslyn on his appointment as acting manager of the land department and assure him of their support and good wishes.

An unusual event in the form of a double shower was held on January 15 at the home of Mrs. O. Ogston in honour of Mrs. Jean Hood and Margaret Barnes. Practically all the girls from the office were present, also a number of ex-members. Mrs. Hood is now Mrs. D. Farquar and will reside in Brandon, and Miss Barnes, who is remaining in the city, is Mrs. J. Stanley.

We welcome to the staff Evelyn Dodds and Bessie Vialoux, also Douglas Masterton.

Lieutenant-Colonel L. F. Pearce is at work with us at present. Land department work is not new to him, having had previous service at Edmonton and Vancouver.—*Basil Everitt.*

Edmonton

Prince Rupert golf course is to be the name of the golf course now under construction by the Hudson's Bay Company at Edmonton. This golf course is an eighteen hole course and is located between 106th and 121st streets and 108th and 113th avenues. A club house is to be erected this spring with all the usual facilities—dining room, lounge and locker rooms, etc. This building will be located at 109th avenue and 117th streets, which is close to the 107th avenue car line. It has been decided to apply the same name to the district which lies adjacent to the golf course and including the whole area between 108th and 113th avenues and 101st and 121st streets. This area will in future be defined and known as Prince Rupert Place.

Enquiries for the Company's farm lands are being received in greater numbers than has been the case at this season in previous years. This seems to indicate that farmers have continued confidence in the agricultural possibilities of Alberta.

The city of Edmonton displays steady progress and the building programme of this year gives evidence of equalling that of last year, which was well above the average. The great majority of lots sold are for early development.

In the matter of civic improvement, Edmonton is keeping well to the fore and the construction work which the Company has carried out on the Hudson's Bay reserve constitutes a fair proportion of this class of work. Well merited encomiums from the local press and the general public have resulted from an inspection of these works, which consist of boulevarding, tree planting and complete development of some of the principal thoroughfares.

Golfing enthusiasts of Edmonton are eagerly awaiting the opening of Prince Rupert golf course on the reserve, which it is expected will be opened for play this coming summer.

The Edmonton land office will shortly move into the splendid new warehouse which is approaching completion. The staff will use every effort to make 1930 one of the most successful years since the re-establishment of the land office in 1920.—*J. R. McIntosh.*

The way to avoid criticism is to do **nothing.** Then you'll be called a loafer.

H.B.C.O.S. Limited

On January 17, T. H. Nicholls, assistant manager, sailed per S.S. *Duchess of York* from St. John to Liverpool, for the purpose of selecting a further number of British families for the Vermilion British family scheme.

Preparations for the spring movement are well in hand and we are looking forward to receiving numbers of our usual good type of young Britishers to meet the requirements of Western farmers.—*L. C. Heckscher.*

Fur Trade

Commissioner's Office

On 12th January, eleven new apprentices accompanied by George Binney, of London, England, landed at St. Johns, N.B., having crossed from the Old Country on the S.S. *Duchess of York.* They left immediately for different points in the North. Four reported for duty in St. Lawrence-Labrador district; two in Superior-Huron district; two in Keewatin district and the remaining three in Saskatchewan district. We welcome these lad to Canada, and feel sure they will make good in their new surroundings.

Chief Factor C. H. French visited Ottawa and Montreal early in January, and also paid a short visit to Regina on 9th February.

R. R. J. Stanley-Smith has replaced S. J. Raydon as cashier, having taken over the position as from the 1st December.

We are pleased to report that Alec Paterson, of Albany post, who underwent an operation at the Winnipeg General Hospital, is now convalescent.

J. J. Ogilvie reported at F.T.C.O. on his return from Ruperts House post.—*Marian L. Ross.*

Mackenzie River District and Transport

We welcome to the district two new inspectors. Raoul Thevenet, who comes to us from St. Lawrence-Labrador, will supervise the posts on the Upper Mackenzie and Slave Lake; Norman Henry, also from the eastern district, will exercise supervision over the central posts on the Mackenzie as well as posts on the Liard river.

John McDermott returned from leave in England in December and left at once

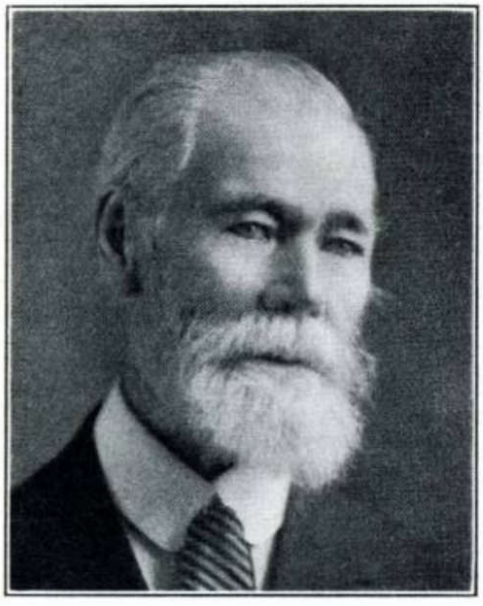
for Fort Good Hope, where he will be in charge.

We regret to announce the death of P. G. Smith, in December, following appendicitis. "P. G.," as he was always called, died at Lumsden, Aberdeenshire, Scotland, where he went four years ago, his father's health having required his presence there. "P. G's" heart was always in the Northland and he frequently wrote telling how he was looking forward to the day of his return. He was one of the best dog-drivers in the North and few could approach him on the trail. He was a most efficient and loyal servant, and as an inspector on the Lower Mackenzie he was a valuable asset to the district.

John Melven has spent the winter on the Lower Mackenzie river inspecting posts from Fort Norman to McPherson.

The aerial mail service between Edmonton and Aklavik has now become an accomplished fact. After a preliminary canter, the Commercial Airways planes have settled down to steady work, and until the past few months we were unaware the Hudson's Bay Company servants were such voluminous and frequent letter writers. The one-time trickle of correspondence has become a veritable Niagara.

Chief Factor C. H. French, fur trade commissioner, spent several days in Edmonton in December discussing transport department affairs.



MURDOCH McLEOD

On January 7, Murdoch McLeod passed away at his home at Edmonton at the age of eighty-six years. Though serving the Hudson's Bay Company for but a few years, he was an interesting link with a stirring period in the history of Western Canada. Born in Stornaway, Isle of Lewis, in 1844, young McLeod sailed for Canada in 1861, indentured to the fur trade for a period of five years. From York Factory he was sent to Mackenzie River district and spent some time at the lower posts and at Fort Anderson in Franklin Bay. In 1868 he left the service. Next he built a log church at Fort Garry, then farmed at High Bluff, Manitoba. During the possession of Upper Fort Garry by Louis Riel in 1869, young McLeod joined a band of other settlers who attempted to rescue Riel's prisoners. McLeod and four friends were captured and imprisoned, and heavily hand-cuffed. They remained captives from February 7 for forty-three days. To his death, Murdoch carried the scars of the fetters on his wrists. On March 4, 1869, Scott, one of the little band, was marched out and brutally shot. McLeod was informed that he too was to be executed three days later, but for unknown reasons he was spared this fate. The arrival of the relief force under Colonel Wolsely secured him his freedom. In 1879, he trekked to Edmonton and assisted in a tiny school. In the rebellion of 1885, he did useful work, and now, after years of peaceful life, he has passed, mourned by a host of friends. He is survived by a wife, two sons and four daughters.

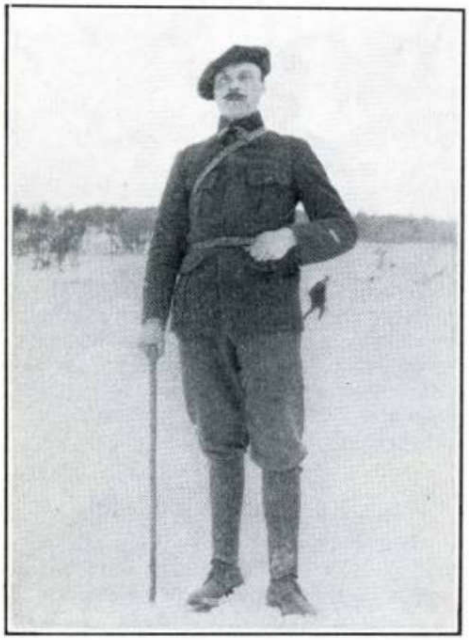
MRS. KENNETH McDONALD

On December 30, Mrs. Kenneth McDonald died at her home in Edmonton at the age of one hundred and one years and seven months. Mrs. McDonald was born at Cumberland House, Saskatchewan, on May 27, 1828, her maiden name being Emma Rowland. On February 10, 1854, she was married to Kenneth McDonald by John Rowan, then chief factor at Fort Pitt. By both birth and marriage, Mrs. McDonald was connected with some of the oldest families engaged in the fur trade in Western Canada.

In the provincial archives at Edmonton there has been deposited an original journal of an expedition from Fort Resolution, down Back's river to the Arctic to search for further relics of Sir John Franklin. The journal was written by James Green Stewart, who was in charge of Fort Carlton and who was appointed second in command to Chief Factor James Anderson in charge of Mackenzie River district, when he was commissioned by Sir George Simpson to head an expedition to search for the lost explorer. The journal, only a small leather bound book written hurriedly in lead pencil, often in great weariness at the close of hard days, will be safely housed away among the treasures gathered in the library under the beautiful dome of Alberta's legislative hall.

R. A. Talbot arrived in Edmonton in January to take charge of Athabasca district, which will now be administered as a separate unit. Mr. Talbot will make his headquarters at Edmonton for the present, but may remove to Peace River at the close of the outfit. We congratulate Mr. Talbot on his promotion and wish him every success in his new appointment.—*Geo. Pendleton.*

Gaston Herodier



Gaston Herodier lost his life at Fort Good Hope, at the boundary line of the Arctic Circle, on November 22nd last.

He was a native of France, born in Paris in 1880. In 1903, he left France to join the service of Revillon Freres.

When war broke out he returned to his beloved France. In active service he won several decorations and the rank of lieutenant of artillery in the Vosges, where he was entrusted with a special mission.

Upon his return to Canada, he entered the service of the Hudson's Bay Company, and was sent to open up the most northerly post of the Company, at Pond's Inlet on latitude 74. Then, in 1924 he joined the staff of the Western Arctic district in the capacity of inspector.

He had a very thorough knowledge of the Eskimos. As with most people with whom he came in contact, he was respected and liked by them. They called him *Ata-ta-look*, meaning "Grandfather," and for any one who understands the aborigines, it is a very flattering name.

Herodier never lost his sense of dignity in the North. It might be inspiring to some post managers to mention his determination not to allow the isolation and monotony to get the better of him. He subjected himself to a rigorous daily discipline. This involved the rising at a certain early hour every morning, winter and summer, meals at regular times, and regular exercise, even if it had to be taken without leaving the house. He always kept up certain high standards of living, which are often neglected by persons living permanently far from the beaten track. His house was always kept like a new pin. The setting out of his meals was suggestive of civilization rather than the backwoods.

In 1927, Mr. Herodier was transferred to the Mackenzie river at Fort Good Hope, and now we come to his tragic end.

It was evening and quite dark in that latitude. In the beautiful new dwelling house of Good Hope, three healthy men were settling down to their respective occupations. Upstairs Albert Laferty, the interpreter, was engaged in stretching marten skins just caught the same day. Downstairs, Herodier called Ernest Mills, his clerk, to help him to fix a gasoline lamp which had been leaking. In the kitchen the bright light of another gasoline lamp was burning cheerfully.

Herodier wanted to put in a good evening's work on his books, and with that in view, he had them taken from the office in the store to the dwelling house. "Pump up the lamp," said Herodier to Mills.

"Well, we had better close the tube first," answered Mills.

"Never mind," returned Herodier, "I will hold the gas with my thumb while we plunge the lamp in water to see where it leaks."

This was a very grave imprudence. Suddenly, Herodier's thumb was released and a strong jet of raw gasoline projected to the ceiling. Being under pressure, the gas was highly inflammable. In an instant, the room was filled with gas, which caught fire as soon as it came in contact with the ignited kitchen lamp. The force of the expansion of burning gas bulged the walls of the house outwardly, jamming all doors and thereby trapping the three men who were inside. It was shortly after seven o'clock.

Then followed a panic. Mills ran for the fire extinguisher, but in his excitement could not operate it. The flames had now gained so much headway that the best he could do was to try to get out. Every door was tried in vain. Turning back to escape by the basement windows, a trunk landed at Mills' feet from upstairs. The clerk shouted to Herodier to get out, but received no answer. Finally, after several trying failures he managed to crawl out through one of the basement windows, and seeing that his chief was not among the crowd that had assembled, cried out that Herodier was still inside.

Upstairs, Laferty heard a noise like a big wind and then someone yelled. He went to the door of his room and saw Herodier come upstairs and grab his trunk. He asked him what was the matter, but received no reply. The flames were now entering the bedroom. Laferty kicked out the window, but the hole was too small. He struggled desperately, while the flames were burning his face, hands and hair, and finally fell to the ground outside. His burns were taken care of by the mission, who on this occasion, as well as on many others, have shown their devotion to the suffering.

The unfortunate Herodier could have got out the way the two others went, but his sense of responsibility was stronger than his care for safety. His idea was to save the accounts and cash of the post. He ran upstairs, but only succeeded in putting the books in a trunk and throwing it to the foot of the stairs.

Corporal Cummings of the Royal Canadian Mounted Police, who gallantly broke in through the same window, came across Herodier's legs about six feet from the foot of the window. The brave corporal dragged him out and artificial respiration was tried for an hour without success. In a great effort to lift up the body, Corporal Cummings was badly hurt and had to be rushed to Edmonton by airplane later.

Outside, it was cold and calm. One of those wonderful starry boreal nights looking down over the majestic austerity of the Arctic landscape. A small group of men of fantastic appearance under the dancing light of lanterns, carried a burden that made their steps creak on the hard snow. A motley crowd, reverently silent, followed the tragic group who presently entered the historic Church of God. The body was laid down under the solemn arches, awaiting burial.

Gaston Herodier led an unusual life. He was full of vigour and good spirits. Through a momentary imprudence, he paid the supreme price. When he passed away, the Company lost a valuable employee, and I a dear friend.—*Louis A. Romanet.*

Keewatin District

J. H. Bonshor, late of Western Arctic district, has been appointed post manager at Gillam. He succeeds G. S. M. Duddy, transferred to the charge of The Pas post.

R. A. Talbot, former manager of The Pas post, has been appointed to the charge of Athabasca district, and has left for Edmonton to take up his new duties. We wish him every success.

A. C. Clark, manager of Norway House, reports on a cash robbery at that post in December. The culprit has been arrested and sentenced to eighteen months' imprisonment.

John Speer, clerk at Wabowden, has been transferred to Pukatawagan.

Two new apprentices have arrived from the Old Country for service in this district. James Gowans has been selected for service at Norway House, and William Hendry for Deer Lake.

Hugh Fraser, former manager of Deer Lake post, has reported at district office. —*A. Anderson.*

The marriage of David Donaldson, manager of Nelson House post, to Francis Violet Annie Moar took place at The Pas on November 25 last. Mrs. Donaldson is a daughter of Trader J. R. Moar, of Little Grand Rapids post. We wish the young couple the best of luck and happiness.—*S. J. C. Cumming.*

Saskatchewan District

On November 22, we received a wire informing us that Mrs. R. B. Urquart, Green Lake, was very ill and had to proceed to hospital to undergo an operation. We are pleased to note that Mrs. Urquhart is now on the road to recovery.

On December 10, we had the pleasure of a short visit from Chief Factor C. H. French, fur trade commissioner.

We welcome Sheila K. Lambe, who joined the staff of the district office on January 6.

We also welcome W. G. MacKinnon, J. Goldie and A. W. Scott, apprentices, who arrived in Canada recently to take up duties with the Company. Mr. MacKinnon will be located at Cumberland House, Mr. Goldie located temporarily at Fort a la Corne, and Mr. Scott at Green Lake.

Factor A. B. Cumming, district manager, left Saskatoon on January 16 on his winter inspection trip. He hopes to be able to visit Pas Mountain, Cumberland House, Pelican Narrows, South Deer Lake, Lac du Brochet, Stanley, Lac la Ronge, Montreal Lake and Fort a la Corne posts before he returns to district office on or about April 1.

On January 6, the building adjoining the Company's fur buying office at Prince Albert caught fire and caused considerable damage. Fortunately our manager, J. J. G. Rosser, was able to remove all Company property from his office before the fire spread, and no loss was sustained. The building has now been repaired and business is going on as usual.—*A. B. Cumming.*

Superior-Huron District

Red Lake—The electric power was switched on at the Howey gold mine, which is situated close to this post, on the 27th of January, the power being supplied from Ear Falls, close to Pine Ridge.

Allenwater—The removal of the Western Canada Airways base from Allenwater to Sioux Lookout during the winter months has resulted in fewer strangers being seen around here.

Lac Seul—A new apprentice, W. A. Wraight, arrived from the Old Country in January, and has replaced J. L. Charlton, who has been transferred to Fort Hope post.

Woman Lake—Mining activities in this vicinity have been at a standstill during the winter, and there have been very few Indians hunting in this locality.

Sioux Lookout—Interior alterations have been made at this post recently, the office having been removed from the centre of the store to a back corner, making more room for general store and display purposes.

Graham—George Plummer, late post manager here, and who has been out of the service for some time, dropped dead at Mack Siding while awaiting a train there in January.

Hudson—On account of the little mining activity going on in the north during the winter, business has been quiet. The travelling on Lac Seul has been exceptionally bad, airplanes have been used to a greater extent than automobiles over the ice.

Osnaburgh—Apprentice E. E. Bates arrived from the Old Country in January.

Grassy Narrows—Donald Murchison, post manager, looks forward to the day when the railroad will pass by his post, as the majority of his Indians spend fully one half of the year on the line at MacIntosh.

Dinorwic—We are glad to report that Apprentice J. R. Patience, who was ailing for quite a long time, has fully recovered.

Fort Hope—The freighting for this post and for Lansdowne House post is again being done in winter by horse teams from Tashota, which is situated on the railway line.

Pine Ridge—This, like other mining areas in this vicinity, is very quiet this winter.

Cat Lake—Unfortunately, Sinclair Armit, the tripper, had his foot badly frozen on a trip to Woman Lake for mail in January and had to be sent out to Sioux Lookout for medical attention.

Indian Widows, seventy-five and eighty years respectively, at Cavell Post, Superior-Huron District.

Minaki—Fur bearing animals are scarce in the vicinity of this post and One Man Lake outpost this winter.

Cavell—It is with regret that we have to report the death of Post Manager John Goodwin's daughter on the 29th December, after a lingering illness. The burial took place at Hudson on January 2. Our deepest sympathy is extended to Mr. and Mrs. Goodwin.

Nipigin—William MacFarlane, assistant at this post, spent a week at North Bay in January, receiving instruction at fur grading, with a view to going out on the line buying.

Mattice—A new warehouse is being erected at this post. The work is in charge of George McLeod, the carpenter.

Woswonaby—In the past, the freighting for this post has been done from Senneterre, under a contract with an outside firm, by steamboat *et cetera*, but during the coming summer it is intended to revert to the old method of employing the local Indians and using canoes.

Island Falls—The business formerly conducted at this point is being transferred to Coral Rapids. The commission in charge of the Temiskaming and Northern railway has decided to proceed with the extension of the railway from Coral Rapids, which is mileage 96½, to Blacksmith Rapids, approximately forty-five miles farther on. Six hundred men are being immediately employed, and the work is to be proceeded with forthwith. there is every likelihood that as soon as this work is done, the railway will be continued on to Moose Factory.

The first shipment of fuel from the lignite deposits in the Blacksmith Rapids section, north of Island Falls, is expected to pass down over the James Bay branch of the T. & N.O. railway in the early part of February. It is said that about three hundred tons will be sent down, and

"Onakawana" is the name that is proposed to be given to the new product when it is placed on the market.

Montizambert—An epidemic of measles broke out in this settlement in January, but, fortunately, no deaths have been reported amongst the Indians.

North Bay District Office—Inspector J. W. Anderson left North Bay on 9th January for an extended trip over the Pine Ridge and Cat Lake areas, and will be away for a few months. L. A. Learmonth, of Nelson River district, accompanied him in order to get an insight into the working of a district closer to railway transportation, and different from that to which he has been accustomed.

It is with regret that we have to report of the confinement of Inspector J. J. Barker to the hospital in Toronto. Mr. Barker retired from the service in September on account of ill health.

It is with regret that we also have to report the death of W. M. Ross, late district accountant for Lake Huron. Mr. Ross died early in January, and was buried at North Bay.—*J. Bartleman.*

St. Lawrence-Labrador District

Since the last issue of *The Beaver*, there have been many visitors at district office, among whom we may mention G. W. Allan, K.C., chairman of the Canadian Committee; H. J. Palmer, of the London buying office; W. Gibson, of the Western Arctic district, returning to Winnipeg after spending a short furlough in Ireland; E. Bowring, of St. John's, Newfoundland; Captain T. P. O'Kelly, and others.

George Binney, of the London office, arrived on 13th January with eleven apprentices from England and Scotland. To celebrate their introduction to the Company in Canada, the apprentices were entertained to a sleigh ride round the mountain. After a brief stay in Montreal, Mr. Binney left for Saint John, New Brunswick, to rejoin the S.S. *Duchess of York* on the return voyage to England.

Apprentices Lindley and Hodgkins have taken up duty at Obijuan and Bersimis posts respectively.

Post Manager P. Maloney is now stationed at Pointe Bleue, relieving G. Dufour, who has taken charge at Weymontachingue. H. G. Evans, formerly clerk at Weymontachingue, has resumed charge of Oskelaneo post.

The fur purchasing agencies at Montreal and St. John's are having a busy season. Mail and express shipments continue to arrive in considerable volume. after completing the purchasing at the Charlottetown agency, Messrs. McLure and McKinnon attended the London fur auction sales.

During January the district manager visited the silver fox farms at Prince Edward Island, which continue to flourish under the management of W. Chester, S. McLure and Col. D. A. McKinnon, and thereafter continued his journey to St. John's, Newfoundland, to complete arrangements for next season's operations on the Labrador coast.

R. Thevenet and Norman Henry, formerly of Northwest River and Cartwright posts, have been transferred to western districts.

H. Hodkisson recently inspected Pointe Bleue, Weymontachingue and Oskelaneo posts, and leaves shortly for interior points.

The S.S. *Nascopie*, which has been wintering at Ardrossan, Scotland, will again take part in the Newfoundland seal fishery, commencing about the middle of March. The S.S. *Ungava* will also form one of the fleet.—*Ralph Parsons.*

York Factory

A GREAT HUNTER

This inscription is written on a headstone of a grave in the cemetery at York Factory, Manitoba: "In memory of William Wastestecoot, a great hunter for sixty years. He paid his last debt in 1901. He spoke the truth and was held in esteem by all the officers he worked for. This stone is placed on his grave by one of them."

This poor Indian, who lies in this lonely grave and is now almost forgotten, was once a giant in a land that has no mercy on either the strong or the weakling. He was a mighty hunter, and in times of hardship and scarcity of game he saved many and many a life through his prowess as a hunter and his knowledge of animal life. He was employed by the Hudson's Bay Company at York Factory and often relieved the post in times of starvation. He was famous as a hunter, a good boatman, fisherman and voyageur. In the coldest of weather he only used a two-point Hudson's Bay blanket as covering. He was employed in summer as steersman on coast boats going to Churchill and evern, and made three trips to Marble Island.

He was an old man when called to rest. He was then living at Nelson, and on a trip to York Factory he fell sick and expressed a wish to go back to his lonely shack on the Nelson river. His wife accompanied him back, and on the portage track between York Factory and the

Nelson river he died. His body was interred in the graveyard at York Factory.

One of his brothers, Charlie Wastescoot, was chief of the York Factory band of Indians, and a nephew, Absolom, is employed as engineer by the Company.

The tombstone was erected to his memory by Doctor Alexander Milne, late district manager, Nelson River, York Factory.—*C. Harding.*

Winnipeg General

Miss Gladys Irene Frith, of the Canadian Committee office or C.C.O., was united in marriage to Mr. Milton M. Wylie, of Carnduff, Saskatchewan, on December 18, 1929. On 13th December Miss Frith received wedding gifts of a silver coffee percolator and half a dozen coffee cups and saucers from the members of the staff of the Canadian Committee office. N. B. Francis made the presentation and expressed the good wishes of her business friends for her future happiness.

LADIES' BOWLING LEAGUE

A five-pin bowling league comprising ladies of the Canadian Committee and fur trade offices has been playing once a week during the winter. Some interesting games have been played and lots of fun enjoyed. The standing of the teams at date is: 1, H. McFaddin's team; 2, C. Aitken's team; 3, R. Boyle's team; 4, M. Lumber's team. Highest game during season, C. Aitken, 261. The following have been taking part: C. Aitken, H. McFaddin, D. Sadler, L. French, R. Boyle, H. Dwyer, H. Ashby, L. Fraser, M. Ross, N. Duncanson, L. Law, J. McGregor, M. Lumbers, I. Sparks, M. Nusin, L. Nusin. Spares: S. Goodman, C. Breckman, D. McRae.

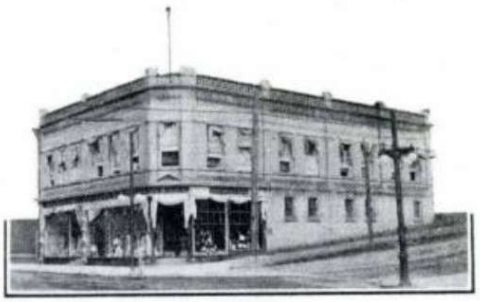
Historical Exhibit

During the Governor's visit to Vancouver in 1929, he had an interview with Mrs. Roderick MacFarlane, widow of Chief Factor Roderick MacFarlane, who desired to present to the Governor and Committee a medal given to her uncle, Mr. A. K. Isbister, in 1861, by the Society of Arts, Manufactures and Commerce, for his paper on "The Hudson's Bay Territories; their trade productions and resources; with suggestions for the establishment and economical administration of a Crown Colony on the Red River and Saskatchewan."

This gift has been recorded in the minutes of the Company in London, England, and the medal has been placed in the Company's Historical Exhibit at Winnipeg.

It is interesting to note that Mrs. MacFarlane has had fourteen relatives connected with the Hudson's Bay Company, as follows: Chief Factor Alexander Kennedy, great grandfather; Chief Trader William Isbister, grandfather (married a daughter of Chief Factor Alexander Kennedy); Alexander Kennedy Isbister, uncle; Chief Factor Alexander Christie, grandfather; Chief Trader A. Christie, father; Chief Trader A. Christie, Jr., brother; Apprentice Clerk Duncan Christie, brother (died young, only served a short time); Chief Trader John Black, uncle; Chief Trader W. Christie, uncle; Hudson's Bay Company Dr. W. J. Christie, cousin; three cousins served both in North and Southern Departments—all Christies; Chief Factor R. MacFarlane, husband. Fourteen in all.

We hope to publish a short article in *The Beaver* at an early date on the late Chief Factor Roderick MacFarlane.



Nelson

The new addition to our store was occupied just before Christmas. It gives a much wanted extra space. The new portion is now carrying crockery and china, carpets and linoleums, draperies and baggage, Hoovers and washing machines. The whole store has been repainted.

On Christmas Eve we had an unusual experience. Just about five o'clock, when the store was full, the city transformers went out of business, and for nearly two hours the city was without light. Flashlights and candles were hastily procured, but many customers went home and did not return; a poor evening's trade resulted.

George Bladworth, accountant, leaves us early in March for several months' leave of absence. He goes to Scotland.

Since Christmas, we have had very severe weather. The lake is frozen over, and no boats have been in for about seven weeks. Other Kootenay lakes have also been closed, and in some cases no mail or merchandise has been received for several weeks. We still have some shipments not delivered.—*M. Martin.*

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Transportation in British Columbia District
Raft on Dease River. *Photo by Wm. Ware*

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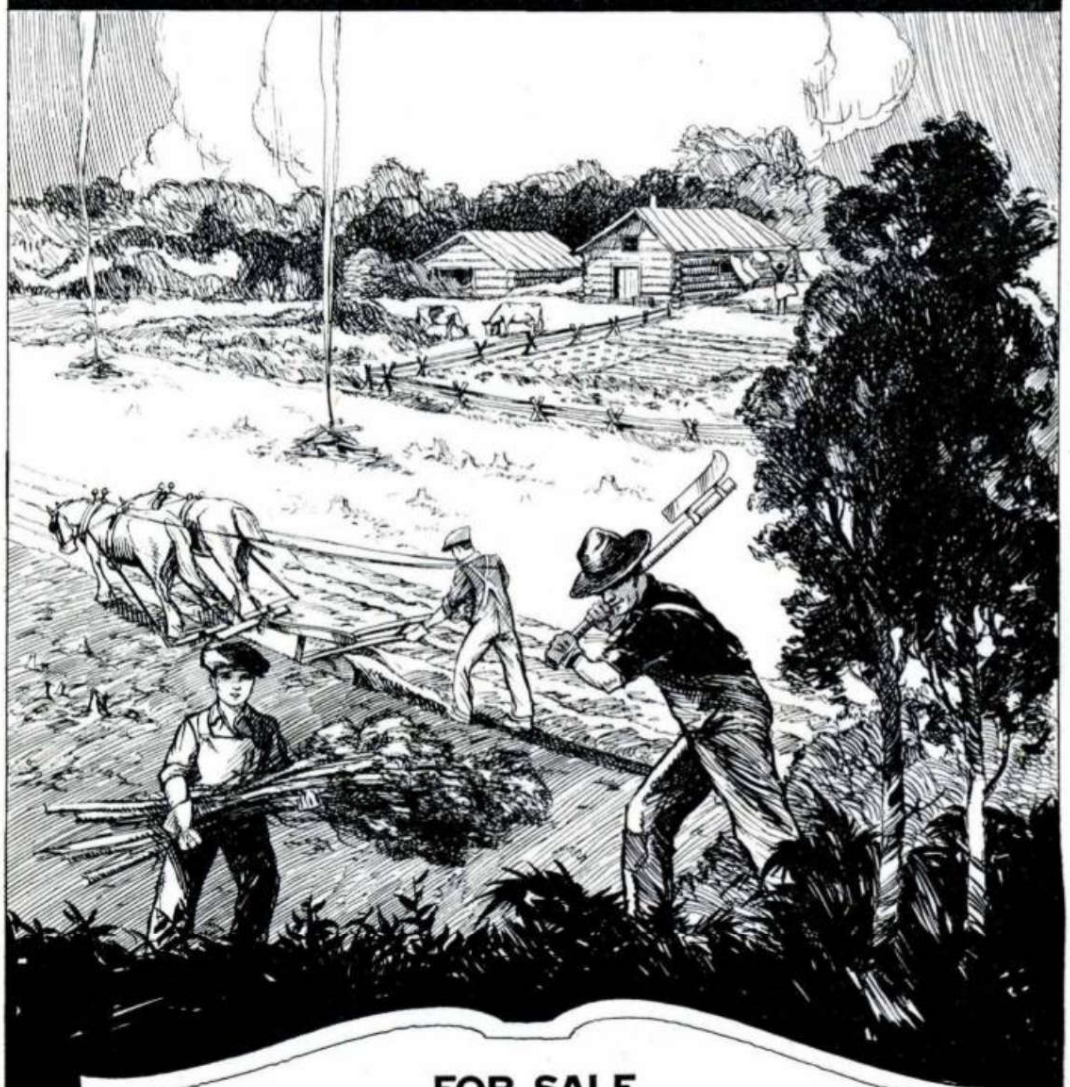

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